



a Dai Nippon Printing  
company

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**CamRanger Adds Support for DNP's WPS-1  
to Deliver Complete Wireless Solution for Professional Photographers**

**CONCORD, North Carolina** — DNP Imagingcomm America Corporation's Photo Imaging Division today announced that CamRanger, one of the most popular camera control tools for professional photographers, has added support for wireless printing with DNP's WPS-1 Wireless Print Server. The integration now provides users of CamRanger's wireless camera control system with the ability to print to most DNP photo printers via the WPS-1 server—creating a complete wireless end-to-end solution for photographers.

The CamRanger is a compact stand-alone device that connects directly to Canon and Nikon digital SLR cameras via a USB cable. The device creates an ad-hoc Wi-Fi network that tablets, smartphones, and Mac and Windows PCs can use to connect to the camera. A downloadable CamRanger app enables wireless control of the camera, including live view, image capture and view, editable camera settings, movie recording, time-lapse, macro photography and now, direct printing of images.

"As wireless printing continues to become an important part of the modern photographer's workflow, we plan to integrate the WPS-1 with many of the third party products that our customers deploy on a daily basis," said Katsuyuki Oshima, president of DNP Imagingcomm America Corporation. "CamRanger has an incredible technology with a global user base that we are proud to work with."

Two primary workflows are available with CamRanger's support for WPS-1. In the first, photographers can use a tablet or mobile device running the CamRanger app to set up and trigger photos on a camera. They can then review the photos, select the images they want to print, and print directly to a DNP printer via the WPS-1. The second workflow is an immediate shoot-to-print, where CamRanger is configured to print a photo directly via the WPS-1 every time a photo is triggered from a tablet or smartphone.

"We recognize the growing importance of wireless shoot-to-print workflows," said Dave Pawlowski, owner and co-founder of CamRanger. "With the WPS-1, DNP has created a unique and powerful option for professional photographers. We were pleasantly surprised at how easy it was to add wireless printing to the CamRanger system with the WPS-1."

With a suggested list price of \$179.95, the DNP WPS-1 eliminates the requirement for a PC and network router and is designed exclusively for use with DNP's DS620A™, DS40™, DS80™, and RX1™ dye-sublimation printers. The CamRanger wireless camera control system has a suggested retail price of \$299.95. The free CamRanger mobile apps are available on the Apple App Store and on the Google Play Store.

For more information on CamRanger, please visit: [www.camranger.com](http://www.camranger.com)

For additional information on DNP's professional photo printing solutions, please visit:  
[www.dnpphoto.com](http://www.dnpphoto.com)

### **About Imagingcomm America Corporation (IAM)**

IAM is a 100 percent U.S. subsidiary of Dai Nippon Printing Co., Ltd. (DNP) – the world's largest manufacturer of dye-sublimation media for photo printers and thermal transfer ribbons and barcode printers.

DNP Imagingcomm America Corporation has the broadest selection of solutions for the photo retail market and products designed to address retailer's specific business goals and objectives—backed by the quality and reliability today's customers expect. Manufacturing, sales and development offices of dye-sublimation media for photo printers is located in Concord, N.C., and more information is available at [www.dnpimagingcomm.com](http://www.dnpimagingcomm.com).

### **About DNP**

Imaging Communications Operations is one of many of DNP's operations. Over 25 years ago, DNP was one of the first organizations to pioneer dye-sublimation media -- and the oldest company to start business development in thermal transfer ribbons. DNP has since grown to be the world's largest manufacturer of dye-sublimation media and thermal transfer ribbons.

DNP group is also the world's largest diversified printing/coating technologies company. At its 71 production plants, both in Japan and overseas, DNP's operations include commercial printing, packaging, decorative materials, electronics, business forms and information media supplies. DNP is a global corporation with \$15.4 billion\* in annual revenue. For more information, please visit [www.dnp.co.jp/eng](http://www.dnp.co.jp/eng)

\* At the rate of ¥94 = U.S. \$1

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