



## Crazy Booth Brings Portable Booths to Peru with DNP's DS620A™ Printer



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Crazy Booth Peru SAC. is a photo booth rental company located in the heart of Lima, Peru. Gino Antonio Vargas Ortiz and Mireya Cajal Villar, who both have previous experience in corporate and social events, launched Crazy Booth in 2015 to provide personalized photo booths for any event.

Gino Antonio Vargas Ortiz, General Manager at Crazy Booth Peru, is committed to designing and supplying the perfect photo booth for any event. Just last month, they launched a new portable photo booth. "Our objective was to be able to move it from one place to another in a simpler way and also optimize the visualization of the booth, thus minimizing the cost," Gino Antonio Vargas Ortiz said.

A key component in the photo booth is the DNP DS620A dye-sublimation printer. At only 10.8-inches wide by 14.4-inches deep by 6.7-inches high, DNP's DS620A is designed to save space and fit neatly into any photo booth space. "Its compact size facilitates transportation, the installation is easy, and it fits comfortably in our booths," said Gino Vargas Ortiz. "That's particularly important for small, exclusive events such as the launch of new brands or presentation of new products."

DNP's award-winning DS620A printer is a compact, inexpensive, and powerful production printer that uses a high resolution dye-sublimation process to produce professional-grade photos with impressive full-color details. "All our customers, especially the corporate ones, prefer DNP for printing," said Gino Vargas Ortiz. "Our favorite is the DS620A printer – its print quality is the best for our more demanding customers."

By utilizing a donor ribbon and lamination coating during the dye-sublimation printing process, the DS620A produces prints in a protective layer that provides resistance to common elements such as dust, water, fingerprints, and fading – guaranteeing photos printed by the DS620A will last for decades.

The DS620A can print full bleed 5x5", 6x6", 5x7" and 6x8" high quality images, as well as a multitude of photo strip options from its special perforated media printing paper. Not only is the DS620A versatile, but it is also fast – 4x6" prints are produced in less than nine seconds. "DNP products have always provided us with confidence and cost-effectiveness in printing," said Gino Vargas Ortiz. "One of the key selling points of a DNP printer is the variety of sizes we can print."

Due to the simple transfer method and the roll-fed design, the DS620A printer can be run for extended periods of continuous use with minimal downtime. The roll design also allows the printer to hold large amounts of media for printing – the DS620A can print 400 4x6" prints before a media reload is necessary. In addition, the DS620A features easy access front-loading of media and is compatible with both Mac and Windows.

For additional information on DNP's professional photo printing solutions, please visit: [dnpphoto.com/en-us/Products/Printers/DS620A](http://dnpphoto.com/en-us/Products/Printers/DS620A)



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