



a Dai Nippon Printing
company

DNP Imagingcomm America Corporation
4524 Enterprise Drive, NW
Concord, NC 28027
TEL: (704) 784-8100 • FAX: (704) 784-7196
www.dnpimagingcomm.com • www.dnpphoto.com

For Additional Information, contact:

Deej Savage
Brand Definition
(212) 660-2555 ext. 26
Deej@brand-definition.com

Help Customers Travel the World Once Again with DNP ID Photo Solutions

Concord, NC – June 15, 2021 – As many COVID restrictions and guidelines begin to lift, people are finally starting to cross off their top travel destinations from their lists once again. With international travel on the rise, demand for new or renewed passports is sure to grow. Implementing ID photo services in a retail or grocery store is a great, easy way to allow customers to quickly get ID photos that comply with strict federal regulations while increasing foot traffic and in-store revenue.

Today's ID photo solutions make it easy for retail and grocery stores to choose the best set up for them – whether it is with a photo booth that customers can use to take their own ID photos or an all-in-one solution where store employees can quickly take and print ID photos for customers.

“Offering ID photo printing is an easy to manage, profitable service that any retail or grocery store can offer,” says Shinichi Yamashita, President of DNP Imagingcomm America Corporation (DNP IAM). “This is a great way for retail and grocery stores to add an additional service and revenue stream that is convenient for them to implement, manage and maintain. Due to increased vaccine distribution, there has been a surge in demand for passports and visas so travelers can get past borders and back with friends and family that they love and miss. By implementing this service, you are giving customers a quick and easy route to getting back to them.”

The DNP ID photo booth allows retail or grocery stores to become a destination for customer's ID photo needs while providing the store with increased revenue. The software in the ID and visa photo booths help customers understand and meet the International Civil Aviation Organization (ICAO) standards and strict government regulations – eliminating rejections and the need to re-take photos. DNP ID photo booths custom booth software also allows customers to choose between taking passport photos, visa photos, or fun photos or portraits with the touch of a button.

A great all-in-one solution for retail and grocery stores is the DNP IDW520 system. The IDW520 system contains DNP's smallest and lightest passport printer, a camera, FlashAir™ Card, and touchscreen monitor, so employees have everything they need right out of the box. This complete ID solution simplifies the ID photo process, from taking the photo, making adjustments to meeting federal regulations, and then printing the image.

DNP ID photo solutions make it easy for customers to get the perfect ID photo on the first try for their passport or visa. As more and more people plan their long-awaited vacations and travel itineraries, retail and grocery stores can give them one less thing to consider with simple ways to get the ID photos they need.



a Dai Nippon Printing
company

DNP Imagingcomm America Corporation
4524 Enterprise Drive, NW
Concord, NC 28027
TEL: (704) 784-8100 • FAX: (704) 784-7196
www.dnpimagingcomm.com • www.dnpphoto.com

For more information on DNP IAM, please visit <http://dnpphoto.com/en-us/>.

###

About Imagingcomm America Corporation (DNP IAM)

DNP IAM is a 100 percent U.S. subsidiary of Dai Nippon Printing Co., Ltd. (DNP) – the world’s largest manufacturer of dye-sublimation media for photo printers and thermal transfer ribbons and barcode printers. DNP Imagingcomm America Corporation has the broadest selection of solutions for the photo retail market and products designed to address retailer’s specific business goals and objectives—backed by the quality and reliability today’s customers expect.

About DNP

DNP, founded in 1876, is the world's largest diversified printing/coating technologies company. At its 76 production plants, both in Japan and overseas, DNP's operations include commercial printing, packaging, decorative materials, electronics, business forms, and imaging products. Over 25 years ago, DNP was one of the earliest organizations to pioneer dye-sublimation media—and the first company to start business development in thermal transfer ribbons. DNP has since grown to be the world's largest manufacturer of dye-sublimation media and thermal transfer ribbons. For more information, please visit www.dnp.co.jp/eng.