

# DNP

Photo Imaging



## Photos In A Minute Builds New Business Opportunities with DNP Printers

**DS40 offers "Phototainment" enjoyed by millions worldwide.**

Photos In A Minute combines visual experiences with promotional entertainment in a process CEO and Founder Scott Proposki calls "Phototainment." Established in 2001 near Boston, Massachusetts, Photos In A Minute has expanded into an international company that mixes the visual arts with emerging technology to produce products enjoyed by millions worldwide. The company has worked with many high profile clients, including American Idol on FOX, HBO, and Microsoft to name a few. With products ranging from standard headshots to innovative Freeze Time images, Photos In A Minute deploys DNP's cutting-edge dye-sublimation printers that provide unparalleled speed and image quality for their extensive onsite printing needs.



Recently, the company worked with a professional football franchise to provide corporate event photography and onsite printing. As part of the recent sponsor event, Photos In A Minute was brought in to develop autographed player photos as special gifts. The company printed each photo with DNP's DS40, and the photos were given to the sponsors and special guests as an exclusive piece of memorabilia.

"We work with many professional teams and athletes, from world-class sprinters to pro basketball and baseball players," commented Proposki. "My team uses the DS40 and DS80 at many of the sponsorship events and programs we develop with our clients. They print high quality images at a high rate, which is a vital aspect of our onsite printing services."

Since their inception Photos In A Minute has relied on DNP's line of leading dye-sublimation printers to provide branded, customized and personal photographs printed quickly at all their events. Proposki turned to DNP due to the portability, consistency, and customer service offered by the printers. Utilizing DNP's DS80 printers for 8"x 10" photo prints and DS40 printers for 4"x 6", 6"x 8", and 5"x 7" prints as well as magazine promotions, Photos In A Minute depend on DNP printers to provide the best possible images at high-speeds.

"There are so many things we look for in the products we work with ranging from the consistency and portability to the footprint and the design," explained Proposki. "The DS40 and DS80 have the same weight and size. One of the most valuable aspects of these printers is their ability to be stacked when needed. We have a centralized location that we store our printers and ship from, so saving space as much as possible is important."

Proposki explains that the photo industry has changed as photos are in more demand than at any other time. "Everyone wants photos these days. Photos are a great asset to any event and the demand for these photos to be printed on site has sharply risen with the decline of printing at home," stated Proposki. "DNP offers mobile solutions that we can ship anywhere and expect the same level of service nationwide."

Photos In A Minute also works with small and large businesses around the globe to create marketing products in the form of customized photographs. "The prints we deliver are not only promotional tools for the brands we work with, but they also showcase our capabilities to potential customers. DNP printers have proven to be valuable asset in our daily operations as well as our ability to garner new business," commented Proposki.

For more information DNP DS40, visit , please visit [www.dnpphoto.com/event-photography/ds80/](http://www.dnpphoto.com/event-photography/ds80/)

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Memories deserve prints.

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