

company

DNP Imagingcomm America Corporation 4524 Enterprise Drive, NW

Concord, NC 28027 TEL: (704) 784-8100 • FAX: (704) 784-7196 www.dnpimagingcomm.com • www.dnpphoto.com

IAAPA BOOTH #4254

For Additional Information, contact:

Philip Weiss Brand Definition (212) 660-2555 ext. 23 Philip@brand-definition.com

For Immediate Release:

November 15, 2017

DNP Showcases Flagship DS620A[™] Dye-sublimation Photo Printer at IAAPA 2017

ORLANDO, Florida – DNP Imagingcomm America Corporation (DNP IAM) will be showcasing its flagship DS620A dye-sublimation professional photo printer. Part of DNP's award-winning line of DS Series printers, the DS620A is the world's most compact professional-grade photo printer and can produce up to 400 prints per hour. Perfect for ride photo systems and other attractions, the DS620A is a highly profitable solution for amusement and attractions professionals that want to provide instant custom photo souvenirs.

"With its wide range of print size options, quick output, and innovative print technology, the DS620A is a revenue-generating asset for roaming photographers printing on-site as well as souvenir stations at attractions," said Shinichi Yamashita, President of DNP Imagingcomm America Corporation. "The DS620A represents our continued commitment to providing the attractions industry with the most reliable and cost-effective printing solutions available as well as our dedication to preserving their customers' memories."

At only 10.8-inches wide by 14.4-inches deep by 6.7-inches high, the DS620A is 14 percent lighter than its predecessor. The small footprint allows for easy transportation and stacking with additional printers for high output functionality making it the ideal companion for attractions and photographers searching for mobility, print speed, and volume. The printer's design also features improved aesthetics with a new white color scheme and rounded corners.

The DS620A is capable of producing 2x6"(2-up) photo strips, 2x6"(4-up) photo strips, 3.5x5"(2x), 4x6", 4x6"(2x), 5x7", and 6x8" prints as well as new 5x5" and 6x6" square prints and stunning 6x14" or 6x20" panoramic* prints in a gloss, luster, matte, or fine matte finish. Not only is the printer versatile, but it also boasts a 14 percent increase in image throughput per hour for some of the fastest print speeds available—standard 4x6" images are produced in less than nine seconds, while 5x7"s are printed in about 15 seconds. The printed media will also feature a new DNP watermark on the backside of each photo.

Environmentally friendly, both energy consumption and media waste have been optimized in the DS620A. A new standby mode lowers idle time energy costs and increases profitability by making the most efficient use of energy (<0.5W). The printer also provides advanced status information from the driver, enabling users at any time to check remaining print media, media format, printer status, printer life print counter, color control data, firmware version, and serial number.

The DS620A is compatible with DNP's vast range of software products, including the newest version Hot Folder Print Utility, the Tomo kiosk software, and Nexlab[®] order management software, for enhanced photo printing workflows. DS620A printer drivers are available for Windows 7, Windows 8, and Windows 10. Mac OS-X Driver for, 10.11, 10.12, and 10.13. DNP also supports the efforts of system integrators using DNP photo printer in their applications.

*Panoramic feature available on DS620A by downloading the latest firmware v1.52 and installing Hot Folder Print 2.3.

For more information on DNP's professional photo printing solutions, please visit: <u>www.dnpphoto.com</u>

About Imagingcomm America Corporation (IAM)

IAM is a 100 percent U.S. subsidiary of Dai Nippon Printing Co., Ltd. (DNP) – the world's largest manufacturer of dye-sublimation media for photo printers and thermal transfer ribbons and barcode printers.

DNP Imagingcomm America Corporation has the broadest selection of solutions for the photo retail market and products designed to address retailer's specific business goals and objectives—backed by the quality and reliability today's customers expect. Manufacturing, sales and development offices of dye-sublimation media for photo printers is located in Concord, NC, and more information is available at <u>www.dnpphoto.com</u>.

About DNP

DNP, founded in 1876, is the world's largest diversified printing/coating technologies company. At its 70 production plants, both in Japan and overseas, DNP's operations include commercial printing, packaging, decorative materials, electronics, business forms, and imaging products.

Over 25 years ago, DNP was one of the earliest organizations to pioneer dye-sublimation media and the first company to start business development in thermal transfer ribbons. DNP has since grown to be the world's largest manufacturer of dye-sublimation media and thermal transfer ribbons. For more information, please visit <u>www.dnp.co.jp/eng</u>.

###