



a Dai Nippon Printing
company

DNP Imagingcomm America Corporation
4524 Enterprise Drive, NW
Concord, NC 28027
TEL: (704) 784-8100 • FAX: (704) 784-7196
www.dnpimagingcomm.com • www.dnpphoto.com

For Additional Information, contact:

Deej Savage
Brand Definition
(212) 660-2555 ext. 26
Deej@brand-definition.com

Print Your Favorite Photos for Mother's Day and Give Mom Memories She Can Hold On To

Concord, NC – May 7, 2019 – From breakfast in bed to family movie night, Mother's Day is a time to celebrate all of the great memories with one of the most important people in your life, mom. What better way to celebrate her than to give her memories she can hold onto forever? This year, instead of stopping by your local department store to pick up a card, pick up your favorite memories instead.

Today technology makes it easier than ever to capture photos, but those photos rarely get shared beyond our phone screen. Photos easily get lost in the hustle of everyday life between important work emails and funny memes shared with friends and family, but printed photos hold a special power to bring us back to some of our greatest memories.

"There is something special about physically holding photos of our greatest memories, and getting to pass them around with others," says Shinichi Yamashita, President of DNP IAM. "Mother's Day is a great opportunity to spend time with our loved ones, and to give our families another opportunity to make memories."

DNP's award winning printers power photo kiosks at many major retail locations delivering inexpensive, high quality dye sublimation prints that can make the ultimate sentimental gift this Mother's Day. Whether you're putting your photos into a frame or re-decorating the living room with a collage, your mom will love coming home to see your favorite family members around the house.

Give the gift that means the most, and that moms won't expect.

For more information on DNP IAM, please visit <http://dnpphoto.com/en-us/>

About DNP Imagingcomm America Corporation (DNP IAM)

DNP IAM is a 100 percent U.S. subsidiary of Dai Nippon Printing Co., Ltd. (DNP)—the world's largest manufacturer of dye-sublimation media for photo and card printers as well as thermal transfer ribbons for barcode printers. DNP IAM has the broadest selection of solutions for the photo retail market and products designed to address retailer's, photo event imaging operators, and system integrator's specific business goals and objectives—backed by the quality and reliability today's customers expect. Manufacturing, sales, and development offices of dye- sublimation media for photo printers are located in Concord, NC.