

DNP Imagingcomm America Corporation 4524 Enterprise Drive, NW Concord, NC 28027 TEL: (704) 784-8100 • FAX: (704) 784-7196 www.dnpimagingcomm.com • www.dnpphoto.com

For Additional Information, contact:

Philip Weiss Brand Definition (212) 660-2555 ext. 23 <u>Philip@brand-definition.com</u>

For Immediate Release:

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DNP Releases Software Update for Snap Lab SL620A[™] Photo Printing Kiosk Solution

Concord, North Carolina – DNP Imagingcomm America Corporation (DNP IAM) today announced the immediate availability of its Snap Lab SL620A[™] software update – version 3.4.25.0. The new software version provides a range of functional updates and improvements.

As part of the new software version, users can now execute a digital wireless transfer of images from cell phones to the Snap Lab without use of the mobile app. This new capability makes it easier for customers to input and print the photos. A new index print feature has also been added. The index print can be added to the print job and will show thumbnails of every image in the print job order.

Other enhancements for better workflows during events include a new Event Mode control which now allows an operator to set the quantity for minimum and maximum photos per order and the ability to process credit card payment directly through the interface.

"Adding this functionality and new features to the Snap Lab software is a direct result of feedback from our customers in the event photography and photo retail markets," stated Shinichi Yamashita, President of DNP IAM. "These improvements are part of continuous upgrades we have made to the software platform, enhancing its capabilities with no additional investment required."

The DNP Snap Lab photo printing system has become one of the best-selling, most desired event photography systems on the market because of its ease-of-use, light weight, small footprint, and full feature set in a compact photo solution — with no PC required. The Snap Lab has been engineered with a 10.1 -inch touch-sensitive color LCD and a user-friendly graphical user interface (GUI), providing instant photo printing and access to numerous templates to add borders and text to photos, collages, calendars, and a host of other features.

For more information on DNP's Snap Lab SL620A, please visit: <u>http://dnpphoto.com/en-us/Products/Printers/SL620A</u>

The Snap Lab SL620A software update v3.4.25.0 is available to download now from the DNP website: <u>http://dnpphoto.com/en-us/SL620A-Drivers-and-Firmware</u>.

For more information on DNP's professional photo printing solutions, please visit: <u>www.dnpphoto.com</u>.

About DNP Imagingcomm America Corporation (DNP IAM)

DNP IAM is a 100 percent U.S. subsidiary of Dai Nippon Printing Co., Ltd. (DNP)—the world's largest manufacturer of dye-sublimation media for photo and card printers as well as thermal transfer ribbons for barcode printers. DNP IAM has the broadest selection of solutions for the photo retail market and products designed to address retailer's, photo event imaging operators, and system integrator's specific business goals and objectives—backed by the quality and reliability today's customers expect. Manufacturing, sales, and development offices of dye-sublimation media for photo printers are located in Concord, NC.

More information is available at <u>www.dnpphoto.com</u>.

About DNP

DNP, founded in 1876, is the world's largest diversified printing/coating technologies company. At its 70 production plants, both in Japan and overseas, DNP's operations include commercial printing, packaging, decorative materials, electronics, business forms, and imaging products. For more information, please visit <u>www.dnp.co.jp/eng.</u>

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