

DNP Imagingcomm America Corporation

4524 Enterprise Drive, NW Concord, NC 28027 TEL: (704) 784-8100 • FAX: (704) 784-7196 www.dnpimagingcomm.com • www.dnpphoto.com

For Additional Information, contact:

Philip Weiss Brand Definition (212) 660-2555 ext. 23 Philip@brand-definition.com

For Immediate Release:

October 7, 2015

DNP Imagingcomm America Corporation Celebrates 20 Years in Concord, North Carolina

CONCORD, North Carolina — In celebration of its 20th anniversary of incorporation, DNP Imagingcomm America Corporation (DNP IAM) recently held an employee event at its headquarters in Concord, North Carolina. The ceremony, held on September 10, 2015, celebrated the careers of 40 different 20-year employees and featured the ribbon cutting on a new building at the Concord facility as well as presentations by multiple executives from DNP IAM.

"Over the past 20 years, DNP IAM has impressively demonstrated industry leadership in no small part due to the tireless efforts and dedication of our employees and the leadership of our parent company," said Katsukyuki Oshima, president of DNP IAM. "I am proud to continue the strong legacy of DNP and together with our employees continue to grow and actively shape the future of DNP IAM in the North American and Latin American markets."

Established in 1995 as a subsidiary of the Japan-based Dai Nippon Printing Company, DNP IAM. now has over 475 employees—over 300 of which are located at the Concord facility. The 110K-square-foot facility serves as a manufacturing plant, sales office, and development lab for its dye-sublimation media operations. DNP IAM also recently finished construction on a second building at the Concord facility that will house manufacturing and warehousing, and was officially opened at the celebration event.

The event featured presentations from current company president Katsuyuki Oshima and Masato Koike, the first president of DNP IAM and current CEO of Global IAM Operations and chairman of IAM for DNP. Also speaking at the event was former president (2011-2014) and current general manager of the IAM Division for DNP, Kazuhiro Kawabata.

The company presented awards to Masato Koike for his long-standing and significant dedication and contributions to the business and to Doug Puddy, national accounts manager, for significant sales achievement.

For additional information on DNP Imagingcomm America Corporation, please visit: www.dnpimagingcomm.com

About Imagingcomm America Corporation (IAM)

IAM is a 100 percent U.S. subsidiary of Dai Nippon Printing Co., Ltd. (DNP) – the world's largest manufacturer of dye-sublimation media for photo printers and thermal transfer ribbons and barcode printers.

DNP Imagingcomm America Corporation has the broadest selection of solutions for the photo retail market and products designed to address retailer's specific business goals and objectives—backed by

the quality and reliability today's customers expect. Manufacturing, sales and development offices of dyesublimation media for photo printers is located in Concord, N.C., and more information is available at www.dnpimagingcomm.com.

About DNP

Imaging Communications Operations is one of many of DNP's operations. Over 25 years ago, DNP was one of the first organizations to pioneer dye-sublimation media -- and the oldest company to start business development in thermal transfer ribbons. DNP has since grown to be the world's largest manufacturer of dye-sublimation media and thermal transfer ribbons.

DNP group is also the world's largest diversified printing/coating technologies company. At its 71 production plants, both in Japan and overseas, DNP's operations include commercial printing, packaging, decorative materials, electronics, business forms and information media supplies. DNP is a global corporation with \$15.4 billion* in annual revenue. For more information, please visit www.dnp.co.jp/eng

* At the rate of ¥94 = U.S. \$1

###