



a Dai Nippon Printing
company

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Photo Booth Expo 2016, Booth #408

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DNP's DS40 Dye-sublimation Printer Provides Versatile Print Options for Photo Booth Operators

LAS VEGAS, Nevada – Today at Photo Booth Expo 2016, DNP Imagingcomm America Corporation will showcase its award-winning DS40 dye-sublimation printer for professional digital photography at the DNP Booth (#408). The DS40 is a compact, inexpensive, and powerful production printer that uses a high resolution dye-sublimation processor to produce professional-grade photos with impressive full color details. The DS40 is specifically designed for use with DNP's high quality media to ensure each photo is printed in the highest clarity and quality available.

The DS40 can print full bleed 4"x 6", 6"x 8", and 5"x 7" high quality images as well as a multitude of photo strip options from its special perforated media derivatives. A new 6"x8" derivative features a 2" laser-snap double perforation that allows for three snap-off photo strips as well as the ability to attach "call to action items." The 4"x6" perforated media option for the DS40 features a perforation along the right side of the media sheet that offers the ability to create 4"x4" square prints with an additional 2"x2" perforated area that can be easily snapped off. This area can be used for photos, "call to action" items, or plain text.

"Used in a vast range of applications from on-site printing at events to integration in open-air or coin-operated photo booths, the DS40 is the most flexible printing solution available to the industry," commented Katsuyuki Oshima, President of DNP Imagingcomm America Corporation. "The DS40's durable hardware, reliable print drivers, and multitude of print size options have made the DS40 a strong revenue-generating asset for professional photographers and photo booth operators around the world."

Not only is the DS40 versatile, but also 4"x 6" prints are produced at print speeds of 8.9 seconds per print. At only 12.6-inches wide by 14-inches deep by 6.6-inches high the DS40 printer is designed to save space and can be stacked for high-output locations.

Due to the simple transfer method and the roll-fed design, the DS40 printer can be run for extended periods of continuous use with minimal downtime. The roll design also allows the printer to hold large amounts of media for printing – the DS40 can print 400 4"x 6" prints before a media reload is necessary. In addition, the DS40 features easy-access front-loading of media and is compatible with both Mac and Windows.

By utilizing a donor ribbon and lamination coating during the dye-sublimation printing process, the DS40 produces prints in a protective layer that provides resistance to common elements such as

dust, water, fingerprints, and fading—guaranteeing photos printed by the DS40 will last for decades.

For more information on DNP's professional photo printing solutions, please visit:
www.dnpphoto.com

For additional information on Photo Booth Expo, please visit:
<http://thephotoboothexpo.com>

About Imagingcomm America Corporation (IAM)

IAM is a 100 percent U.S. subsidiary of Dai Nippon Printing Co., Ltd. (DNP) – the world's largest manufacturer of dye-sublimation media for photo printers and thermal transfer ribbons and barcode printers.

DNP Imagingcomm America Corporation has the broadest selection of solutions for the photo retail market and products designed to address retailer's specific business goals and objectives—backed by the quality and reliability today's customers expect. Manufacturing, sales and development offices of dye-sublimation media for photo printers is located in Concord, N.C., and more information is available at www.dnpimagingcomm.com.

About DNP

Imaging Communications Operations is one of many of DNP's operations. Over 25 years ago, DNP was one of the first organizations to pioneer dye-sublimation media -- and the oldest company to start business development in thermal transfer ribbons. DNP has since grown to be the world's largest manufacturer of dye-sublimation media and thermal transfer ribbons.

DNP group is also the world's largest diversified printing/coating technologies company. At its 71 production plants, both in Japan and overseas, DNP's operations include commercial printing, packaging, decorative materials, electronics, business forms and information media supplies. DNP is a global corporation with \$15.4 billion* in annual revenue. For more information, please visit www.dnp.co.jp/eng

* At the rate of ¥94 = U.S. \$1

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