



a Dai Nippon Printing
company

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Photo Booth Expo 2016, Booth #408

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DNP Announces Product Giveaway for Photo Booth Expo 2016 Master Classes Attendees

LAS VEGAS, Nevada — DNP Imagingcomm America Corporation (DNP IAM) today announced a daily product giveaway for Master Classes participants at Photo Booth Expo 2016. Immediately following the last day of the Master Classes sessions, participants will have the opportunity to win one of four product giveaways, including DNP's DS620A™ printer and case of media, DNP's RX1™ printer and case of media, 6"x8" double-perforated media for the DS620A, or 6"x8" double-perforated media for the RX1.

The DS620A is the world's most compact professional-grade photo printer and can produce up to 400 prints per hour in a wide variety of sizes ranging from 4"x6", 5"x7" 6"x8" to photo strips. The small footprint allows for easy transportation and stacking with additional printers for high output functionality making it the ideal companion for photo booth operators looking for compactness, speed, and volume.

DNP's RX1 printer is specially designed to meet the integration requirements of photo booth operators and event photographers. The printer offers an impressive high-volume output and speed, holding 700 4"x6" photos on a single load and can print high-quality images in under 15-seconds.

The new 6"x8" double-perforated media is a special derivative of DNP's standard 6"x8" media that allows for three snap-off photo strips as well as the ability to "attach call to action" items such as coupons, logos, vouchers, and other promotional materials.

For additional information on DNP's professional photo printing solutions, please visit:

www.dnpphoto.com

For additional information on Photo Booth Expo, please visit:

<http://thephotoboothexpo.com>

About Imagingcomm America Corporation (IAM)

IAM is a 100 percent U.S. subsidiary of Dai Nippon Printing Co., Ltd. (DNP) – the world's largest manufacturer of dye-sublimation media for photo printers and thermal transfer ribbons and barcode printers.

DNP Imagingcomm America Corporation has the broadest selection of solutions for the photo retail market and products designed to address retailer's specific business goals and objectives—backed by the quality and reliability today's customers expect. Manufacturing, sales and

development offices of dye-sublimation media for photo printers is located in Concord, N.C., and more information is available at www.dnpimagingcomm.com.

About DNP

Imaging Communications Operations is one of many of DNP's operations. Over 25 years ago, DNP was one of the first organizations to pioneer dye-sublimation media -- and the oldest company to start business development in thermal transfer ribbons. DNP has since grown to be the world's largest manufacturer of dye-sublimation media and thermal transfer ribbons.

DNP group is also the world's largest diversified printing/coating technologies company. At its 71 production plants, both in Japan and overseas, DNP's operations include commercial printing, packaging, decorative materials, electronics, business forms and information media supplies. DNP is a global corporation with \$15.4 billion* in annual revenue. For more information, please visit www.dnp.co.jp/eng

* At the rate of ¥94 = U.S. \$1

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