



a Dai Nippon Printing
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DNP Releases New IDW520 All-In-One Passport and ID Photo Printing Solution

Concord, NC – August 20, 2020 – DNP Imagingcomm America Corporation (DNP IAM) today announced the launch of its new IDW520™ Passport and ID Photo Solution. The IDW520 is designed to produce passport and ID photos that comply with strict federal regulations and add an easy, highly profitable service to any photo business or retail store.

The IDW520 system contains DNP’s smallest and lightest passport printer, weighing just 13 pounds. This all-in-one solution includes a Panasonic® FZ80 Camera, FlashAir™ Card, Touchscreen monitor, and the ID Photo Printer, so customers have everything they need right out of the box. This complete ID solution simplifies the ID photo process, from taking the photo, making adjustments to meeting federal regulations, and then printing the image.

“Offering ID photo printing is one of the most profitable services that a retail store or photo business can offer,” says Shinichi Yamashita, President of DNP IAM. “One of the hardest parts about offering passport and ID photo services is ensuring your customers walk away with a photo that meets all of the requirements. With the new IDW520, businesses have everything they need to deploy a new ID photo printing service right away, including the software that helps make adjustments to photos based on these regulations. On top of that, the solution is compact and user-friendly, so retail stores can easily add the new IDW520 to their already existing photo service areas.”

The solution supports and produces IDs for 17 different countries, including specialty ID templates. Using a faster image processor and six built-in image checks that adjust the head, size, position, tilt, crop, and more, the IDW520 helps ensure passport photos will meet the strict federal requirements. The software also creates a gallery of the past six photos taken, allowing for easy reprints or template changes without the need for the customer to take another photo.

The new IDW520 produces the same high-quality dye-sublimation images that DNP photo printers are known for. ID photo printing makes it easy for businesses to increase their revenue and provide customers with an essential service.

For more information on DNP IAM, please visit <http://dnpphoto.com/en-us/>

About Imagingcomm America Corporation (DNP IAM)

DNP IAM is a 100 percent U.S. subsidiary of Dai Nippon Printing Co., Ltd. (DNP) – the world’s largest manufacturer of dye-sublimation media for photo printers and thermal transfer ribbons and barcode printers. DNP Imagingcomm America Corporation has the broadest selection of



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solutions for the photo retail market and products designed to address retailer's specific business goals and objectives—backed by the quality and reliability today's customers expect. Manufacturing, sales and development offices of dye-sublimation media for photo printers is located in Concord, NC, and more information is available at www.dnpphoto.com/en-us/.

About DNP

DNP, founded in 1876, is the world's largest diversified printing/coating technologies company. At its 76 production plants, both in Japan and overseas, DNP's operations include commercial printing, packaging, decorative materials, electronics, business forms, and imaging products. Over 25 years ago, DNP was one of the earliest organizations to pioneer dye-sublimation media—and the first company to start business development in thermal transfer ribbons. DNP has since grown to be the world's largest manufacturer of dye-sublimation media and thermal transfer ribbons. For more information, please visit www.dnp.co.jp/eng