



a Dai Nippon Printing
company

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Make Mother's Day Extra Special with a Personalized Gift For Mom

Concord, NC – May 1, 2020 – Like many other holidays this year, Mother's Day will feel different. Whether you are able to be with your mom or are calling her to video chat, you can make this year extra special without breaking the bank. DIY crafts allow families to express their creativity by discovering new, fun ways to create a gift that brings mom's favorite memories to life. DNP Imagingcomm America Corporation (DNP IAM) printers deliver high-quality photos that do not smudge and help make any craft pop with clear, vibrant prints that last over time.

DNP's printed photos can be used to create several different personalized, DIY gifts for shared," says Shinichi Yamashita, President of DNP Imagingcomm America Corporation. "DNP printed photos are high-quality and dry quickly, making them easy to work with fresh out of the printer. Creating a beautiful craft by hand for your mom this Mother's Day is a fun, inexpensive gift idea that will mean the world to her."

DNP's award-winning dye-sublimation photo printers deliver high-quality prints at many major retail locations and now even from your own home. DNP's most compact and lightweight photo printer, the QW410™, is now available as a commercial printer for consumers everywhere. The QW410 is quick, easy to use, and iOS compatible with a wireless adapter making it simple for any family member to use.

Printing photos of mom's favorite memories to make into a thoughtful gift has never been easier than with a DNP photo printer. Give mom an unforgettable, long-lasting gift this Mother's Day that she will cherish for years to come.

For more information on DNP IAM, please visit <http://dnpphoto.com/en-us/>.

About Imagingcomm America Corporation (DNP IAM)

DNP IAM is a 100 percent U.S. subsidiary of Dai Nippon Printing Co., Ltd. (DNP) – the world's largest manufacturer of dye-sublimation media for photo printers and thermal transfer ribbons and barcode printers. DNP Imagingcomm America Corporation has the broadest selection of solutions for the photo retail market and products designed to address retailer's specific business goals and objectives—backed by the quality and reliability today's customers expect.

About DNP

DNP, founded in 1876, is the world's largest diversified printing/coating technologies company. At its 76 production plants, both in Japan and overseas, DNP's operations include commercial printing, packaging, decorative materials, electronics, business forms, and imaging products.



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Over 25 years ago, DNP was one of the earliest organizations to pioneer dye-sublimation media—and the first company to start business development in thermal transfer ribbons. DNP has since grown to be the world's largest manufacturer of dye-sublimation media and thermal transfer ribbons. For more information, please visit www.dnp.co.jp/eng.