

DNP Imagingcomm America Corporation 4524 Enterprise Drive, NW Concord, NC 28027 TEL: (704) 784-8100 • FAX: (704) 784-7196 www.dnpimagingcomm.com • www.dnpphoto.com

IAAPA BOOTH #4651

For Additional Information, contact:

Philip Weiss Brand Definition (212) 660-2555 ext. 23 Philip@brand-definition.com

For Immediate Release:

November 15, 2016

DNP Showcases Photo Printing Solutions for Attractions Industry at IAAPA 2016

ORLANDO, Florida – At IAAPA 2016, DNP Imagingcomm America Corporation (booth #4651) will showcase its award-winning digital photo printing solutions that provide custom photo souvenirs at many of the world's most renowned amusement parks and attractions.

Among its latest product introductions being shown at IAAPA 2016, DNP will feature its new DS-RX1HS[™] dye-sublimation photo printer that is ideal for ride photo systems, photo booth applications, and other attractions where customized souvenirs are desired. The DS-RX1HS improves print speeds by as much as 20 percent. The printer offers capacities of 700 4"x6" prints and 350 5"x7" and 6"x8" prints as well as the ability to print two 2"x6" photo strips on 4"x6" paper, and four 2"x6" photo strips on 6"x8" paper.

DNP will also showcase its new SnapLab⁺ SL620A[™] photo printing kiosk system for retail applications at amusement parks and other attractions. The SL620A is an all-in-one solution that is compact and easy to operate for any retail customer or staff member. Built with DNP's specially designed DS-Tmini terminal head, the SL620A eliminates the need for an additional computer. The kiosk offers a wide variety of print size options ranging from 3.5"x5" to 6"x8", including 4"x4", 5"x5", and 6"x6" square prints, and an integrated photo editing software allows users to quickly edit any photo as well as add borders or custom text. The DS-TMini terminal head will also be exhibited separately in a dual-printer setup mode.

DNPs will feature its award-winning DS620A[™] printer in a unique two-printer stack setup for high volume functionality—a single DS620A printer outputting 4"x6" prints will be stacked on top of another DS620A printer outputting 6"x8" prints. As the world's most compact professional-grade photo printer, the DS620A can produce up to 400 prints per hour is a highly profitable solution for amusement and attractions professionals that want to provide instant custom photo souvenirs.

Also on display will be DNP's popular DS80[™] large format dye-sublimation photo printer. The DS80 prints full-bleed 8"x 10" and 8"x 12" photos. Due to a simple dye-sublimation transfer method and a roll-fed design, the printer can be operated for extended periods of time with no downtime. The roll design provides capacity for large amounts of media for printing–the DS80 can print 130 8"x 10" photos before a new roll is required.

For more information on DNP's professional photo printing solutions for the attractions industry, please visit: <u>www.dnpphoto.com</u>

About Imagingcomm America Corporation (IAM)

IAM is a 100 percent U.S. subsidiary of Dai Nippon Printing Co., Ltd. (DNP) – the world's largest manufacturer of dye-sublimation media for photo printers and thermal transfer ribbons and barcode printers.

DNP Imagingcomm America Corporation has the broadest selection of solutions for the photo retail market and products designed to address retailer's specific business goals and objectives— backed by the quality and reliability today's customers expect. Manufacturing, sales and development offices of dye-sublimation media for photo printers is located in Concord, N.C., and more information is available at <u>www.dnpimagingcomm.com</u>.

About DNP

Over 25 years ago, DNP was one of the first organizations to pioneer dye-sublimation media -and the oldest company to start business development in thermal transfer ribbons. DNP has since grown to be the world's largest manufacturer of dye-sublimation media and barcode ribbons.

DNP, founded in 1876, is the world's largest diversified printing/coating technologies company. At its 70 production plants, both in Japan and overseas, DNP's operations include commercial printing, packaging, decorative materials, electronics, business forms and imaging products. DNP is a global corporation with \$12,884,212 (\$ thousand) in annual revenue. For more information, please visit www.dnp.co.jp/eng

###