



a Dai Nippon Printing
company

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DNP Demonstrates Range of Printing Solutions at Photo Booth Expo 2017

Attendees can also print FREE photos from their iOS or Android mobile devices using the SnapLab+ SL620A™ and enter for a chance to win a DS620A™ printer!

Photo Booth Expo (Booth #131), Las Vegas – DNP Imagingcomm America today announced their participation at this year's Photo Booth Expo in Las Vegas on March 21-22. DNP will be demonstrating instant printing solutions including the DS40™, DS620A, and DS-RX1HS™ printers, and the SL620A kiosk system. Attendees will have the opportunity to view these technologies, speak to DNP's technical staff, print their own photos for free using the SL620A compact photo printing kiosk system, and enter a drawing to win a DS620A on the last day of the show.

Among its latest product introductions being shown at Photo Booth Expo 2017, DNP will feature its DS-RX1HS dye-sublimation photo printer that is ideal for photo booth applications and other attractions where customized souvenirs are desired. The DS-RX1HS improves print speeds by as much as 20 percent over its predecessor with capacities of 700 4x6", 350 5x7", and 350 6x8" prints. DX-RX1HS supports the ability to print two 2x6" photo strips on 4x6" paper and four 2x6" photo strips on 6x8" paper.

DNP will also showcase the DS620A—the world's most compact professional-grade photo printer that can produce up to 400 prints per hour. The DS620A provides a wide range of print size options—from 2x6" photo strips to 6x20" panoramic prints in glossy, matte, or luster finishes. The new panoramic functionality is enabled through a series of new software updates for the DS620A, including DS620A Firmware v1.41, DS620A Driver v1.0.4.2, and Hot Folder Print Utility v2.2; all are free downloadable updates available on the DNP web site: <http://dnpphoto.com/en-us/Support/Downloads/Drivers-Tools>.

"We appreciate the opportunity to present our comprehensive array of photo booth solutions with existing and potential customers. DNP's participation in the Photo Booth Expo event allows a valuable chance to demonstrate our industry-leading printers," said Katsuyuki Oshima, President of DNP IAM. "All of our solutions are designed with the customer in mind, from ease-of-use and versatility to print speed and high quality output."

Attendees will be able to print their own photos directly from the SnapLab+ SL620A for free. The SL620A is an all-in-one solution that is compact and easy to operate for any event attendee and offers high capacity, high speed output without compromising photo print quality. The kiosk offers a wide variety of print size options ranging from beautiful 6"x14" and 6"x20" panoramic prints to 3.5"x5", 5"x7", and 6"x8" photos as well as 4"x4", 5"x5", and 6"x6" square prints. Integrated photo

editing software allows users to quickly edit any photo as well as add borders or custom text and print in glossy, matte, or luster finishes. Built with DNP's specially designed DS-Tmini™ terminal head, the SL620A eliminates the need for an additional computer. The kiosk also offers the ability to easily transfer and print any photo from iOS and Android smartphones via wireless or by cable.

About Imagingcomm America Corporation (IAM)

IAM is a 100 percent U.S. subsidiary of Dai Nippon Printing Co., Ltd. (DNP) – the world's largest manufacturer of dye-sublimation media for photo printers and thermal transfer ribbons and barcode printers.

DNP Imagingcomm America Corporation has the broadest selection of solutions for the photo retail market and products designed to address retailer's specific business goals and objectives—backed by the quality and reliability today's customers expect. Manufacturing, sales and development offices of dye-sublimation media for photo printers is located in Concord, N.C. More information is available at www.dnpphoto.com.

About DNP

DNP, founded in 1876, is the world's largest diversified printing/coating technologies company. At its 70 production plants, both in Japan and overseas, DNP's operations include commercial printing, packaging, decorative materials, electronics, business forms, and imaging products.

Over 25 years ago, DNP was one of the earliest organizations to pioneer dye-sublimation media - and the first company to start business development in thermal transfer ribbons. DNP has since grown to be the world's largest manufacturer of dye-sublimation media and thermal transfer ribbons. For more information, please visit www.dnp.co.jp/eng.

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