



**DNP Imagingcomm America Corporation**  
4524 Enterprise Drive, NW  
Concord, NC 28027  
TEL: (704) 784-8100 • FAX: (704) 784-7196  
www.dnpimagingcomm.com • www.dnpphoto.com

**WPPI Booth #357**

**For Additional Information, contact:**

Philip Weiss  
Brand Definition  
(212) 660-2555 ext. 23  
[Philip@brand-definition.com](mailto:Philip@brand-definition.com)

**For Immediate Release:**

February 4, 2019

**DNP Invites Attendees to "Expand Print Creativity"  
with Expansive Wall of Printers at WPPI 2019**

*A display of eight DNP printers working simultaneously will demonstrate the quality, speed, and creative flexibility of the company's leading dye-sublimation technology.*

**Concord, North Carolina** – DNP Imagingcomm America Corporation (DNP IAM) invites photography and photo print professionals to experience the quality, speed, and creative flexibility of DNP dye-sublimation printers at this year's [WPPI Conference and Expo](#) in Las Vegas, Nevada.

With the press of a single button, eight DNP DS620A printers will simultaneously print photos in various sizes and formats on a range of media, showcasing the speed, quality, and creative possibilities of DNP media.

"DNP printers represent the best quality and value in the dye-sublimation market, and our exciting new media offerings allow photographers and photo professionals to take their output options to the next level," said Shinichi Yamashita, President of DNP IAM. "At the upcoming WPPI Show, we've come up with an exciting format to showcase these technologies in real time, side-by-side. We invite all attendees to visit our booth, press the print button, and see how DNP can expand their creativity."

The flagship [DS620A dye-sublimation printer](#) being used in the demonstration is the world's most compact professional digital photo printer with its wide range of print size options, quick output, and innovative print technology. At only 10.8-inches wide by 14.4-inches deep by 6.7-inches high, the small footprint allows for easy transportation and stacking with additional printers for high output functionality making it the ideal companion for photographers who want mobility, speed, and volume.

**About DNP Imagingcomm America Corporation (DNP IAM)**

DNP IAM is a 100 percent U.S. subsidiary of Dai Nippon Printing Co., Ltd. (DNP)—the world's largest manufacturer of dye-sublimation media for photo and card printers as well as thermal transfer ribbons for barcode printers. DNP IAM has the broadest selection of solutions for the photo retail market and products designed to address retailer's, photo event imaging operators, and system integrator's specific business goals and objectives—backed by the quality and

reliability today's customers expect. Manufacturing, sales, and development offices of dye-sublimation media for photo printers are located in Concord, NC.

More information is available at [www.dnpphoto.com](http://www.dnpphoto.com).

**About DNP**

DNP, founded in 1876, is the world's largest diversified printing/coating technologies company. At its 70 production plants, both in Japan and overseas, DNP's operations include commercial printing, packaging, decorative materials, electronics, business forms, and imaging products. For more information, please visit [www.dnp.co.jp/eng](http://www.dnp.co.jp/eng).

###