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DNP Introduces the SnapLab⁺ SL620A[™] Compact Photo Printing Kiosk Solution for Event Photographers and Photo Retailers

CONCORD, North Carolina — DNP Imagingcomm America Corporation (DNP IAM) today introduced its new SnapLab⁺ SL620A[™] compact photo printing kiosk system for photo retail and event photography applications. The SL620A kiosk system combines DNP's award-winning DS620A dye-sublimation photo printer, the DNP DS-Tmini[™] order terminal head, and customized software for an easy and intuitive workflow that provides wireless smartphone connectivity and the ability to create photo books.

Ideal for photo retail and event photography applications, the SL620A is an all-in-one solution that is compact and easy to operate for any event attendee or retail customer. The kiosk is easily set up for end user facing operation, features reduced equipment size to maximize space and portability, and offers high capacity output without compromising photo print quality.

The kiosk offers a wide variety of print size options ranging from 3.5"x5" to 6"x8", including 4"x4", 5"x5", and 6"x6" square prints. An integrated photo editing software allows users to quickly edit any photo as well as add borders or custom text. Photo books, border prints and ID photos can also be easily produced and all prints are available in glossy or matte finishes.

Built with DNP's specially designed DS-Tmini terminal head, the SL620A eliminates the need for an additional computer. It features a powerful guad core processor, a 10.1" high-resolution touchscreen panel and a wide range of media card readers, including Compact Flash, SD, Micro SD, Memory Stick, MS Micro, xD and USB ports. The kiosk also offers the ability to easily transfer and print any photo from iOS and Android smartphones via wireless or cable connectivity.

"DNP is committed to providing innovative and profitable solutions to its customers," said Katsuyki Oshima, President of DNP IAM. "All of our solutions are designed with the customer in mind, from ease of use and versatility to print speed and high quality output. The SL620A is the latest product developed with this approach that has made DNP an industry leader in the event photography and photo retail markets."

The SnapLab+ SL620A comes standard with a 1-year manufacturer's warranty for the DS-Tmini terminal and a 3-year Advanced Exchange warranty for the DS620A printer. The SL620A is available immediately in the United States for \$1,995.00.

The DS-Tmini order terminal can be ordered separately for use with up to two DS620A photo printers at once and is available immediately in the United States for \$1,295.00.

For additional information on DNP's professional photo printing solutions, please visit: <u>www.dnpphoto.com</u>

About Imagingcomm America Corporation (IAM)

IAM is a 100 percent U.S. subsidiary of Dai Nippon Printing Co., Ltd. (DNP) – the world's largest manufacturer of dye-sublimation media for photo printers and thermal transfer ribbons and barcode printers.

DNP Imagingcomm America Corporation has the broadest selection of solutions for the photo retail market and products designed to address retailer's specific business goals and objectives backed by the quality and reliability today's customers expect. Manufacturing, sales and development offices of dye-sublimation media for photo printers is located in Concord, N.C., and more information is available at <u>www.dnpimagingcomm.com</u>.

About DNP

Over 25 years ago, DNP was one of the first organizations to pioneer dye-sublimation media -and the oldest company to start business development in thermal transfer ribbons. DNP has since grown to be the world's largest manufacturer of dye-sublimation media and barcode ribbons.

DNP, founded in 1876, is the world's largest diversified printing/coating technologies company. At its 70 production plants, both in Japan and overseas, DNP's operations include commercial printing, packaging, decorative materials, electronics, business forms and imaging products. DNP is a global corporation with \$12,884,212 (\$ thousand) in annual revenue. For more information, please visit <u>www.dnp.co.jp/eng</u>

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