

DNP Imagingcomm America Corporation

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For Immediate Release

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DNP Releases Software Update for SnapLab+ SL620A™ and DS-Tmini™

Version 1.5.3 includes improvements for photo calendars, more social networks available, plus improved color output for each connected DS printer.

CONCORD, North Carolina – DNP Imagingcomm America Corporation (DNP IAM) today announced the immediate availability of its SL620A and DS-Tmini software update - version 1.5.3. The new software provides updates to several features of DNP's award-winning SL620A dye-sublimation printer.

The SL620A now features a range of new templates for photo calendars, a calendar collage feature and the option to create single-sided (simplex) calendars. These options are designed to improve the end-user experience by providing a greater number of options to choose from when using the very popular calendar feature of the SL620A.

Users will now also be able to retrieve and print their favorite photographs online from more social networks than ever before – including Facebook, Google Photos, Flickr, Twitter, Instagram, Dropbox, Google Drive and One Drive.

"Providing the broadest array of quality print options is critical to customer satisfaction and creating repeat business opportunities in retail environments," said Katsuyuki Oshima, President of DNP IAM. "With this software update, retailers and photo booth providers can now offer their customers more choices and take advantage of new revenue generating opportunities for their business without any additional investment requirement."

DNP's new SL620A software v1.5.3 also provides improved usability and operational reliability including faster loading from folders for Android phones OS v5 and v6, better handling of cable connections to some Android phones that connect as USB memory, better sorting of images from iPhone when loading via cable and a bug fix for border and calendars.

The software update also adds new color adjustments controls that allows operators to tune the color output of each connected DS photo printer, ensuring the highest possible quality prints.

The SnapLab+ SL620A software update v1.5.3 is available to download now from the DNP website: http://dnpphoto.com/en-us/Support/Downloads/Drivers-Tools

For more information on DNP's professional photo printing solutions, please visit: www.dnpphoto.com

About Imagingcomm America Corporation (IAM)

IAM is a 100 percent U.S. subsidiary of Dai Nippon Printing Co., Ltd. (DNP) – the world's largest manufacturer of dye-sublimation media for photo printers and thermal transfer ribbons and barcode printers.

DNP Imagingcomm America Corporation has the broadest selection of solutions for the photo retail market and products designed to address retailer's specific business goals and objectives - backed by the quality and reliability today's customers expect. Manufacturing, sales and development offices of dye-sublimation media for photo printers is located in Concord, NC, and more information is available at www.dnpphoto.com.

About DNP

DNP, founded in 1876, is the world's largest diversified printing/coating technologies company. At its 70 production plants, both in Japan and overseas, DNP's operations include commercial printing, packaging, decorative materials, electronics, business forms, and imaging products.

Over 25 years ago, DNP was one of the earliest organizations to pioneer dye-sublimation media - and the first company to start business development in thermal transfer ribbons. DNP has since grown to be the world's largest manufacturer of dye-sublimation media and thermal transfer ribbons. For more information, please visit www.dnp.co.jp/eng.

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