



a Dai Nippon Printing
company

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DNP Announces Strategic Partnership with Sign Supply as its Exclusive Authorized Reseller in Colombia

Concord, NC – May 15, 2019 – DNP Imagingcomm America Corporation (DNP IAM) announced a partnership with Sign Supply as its exclusive authorized distributor in Bogotá, Colombia. Sign Supply will offer expert guidance, service and support on DNP's full line of award winning dye-sublimation printers and accessories for new and existing customers throughout the Colombian territory.

DNP IAM helps photo retailers and event photographers enhance revenue generating opportunities in their businesses with high-quality photo printing that is easy, convenient and fun for consumers. Its printing products use dye-sublimation technology, a printing technique that diffuses dye onto paper to prevent smudging, running or blotching while protecting the print from UV light, fingerprints and water.

“Partnership is a critical element of everything we do,” stated Shinichi Yamashita, President of DNP IAM. “Adding this distribution channel with Sign Supply is a direct result of feedback from our photo customers in Colombia. Together, DNP and Sign Supply are dedicated to increasing the brand presence, while providing the best dye-sublimation printers and products and leading customer support in the market.”

Sign Supply is known as the first Colombian company to import and distribute equipment and materials for the graphic market and is grounded in the research and development process for marketing and distributing technology products for the printing industry.

For more information on Sign Supply, please visit <http://www.signsupply.com.co/>

For more information on DNP IAM, please visit <http://dnpphoto.com/en-us/>

About DNP Imagingcomm America Corporation (DNP IAM)

DNP IAM is a 100 percent U.S. subsidiary of Dai Nippon Printing Co., Ltd. (DNP)—the world's largest manufacturer of dye-sublimation media for photo and card printers as well as thermal transfer ribbons for barcode printers. DNP IAM has the broadest selection of solutions for the photo retail market and products designed to address retailer's, photo event imaging operators, and system integrator's specific business goals and objectives—backed by the quality and reliability today's customers expect. Manufacturing, sales, and development offices of dye-sublimation media for photo printers are located in Concord, NC.

About Sign Supply

Sign Supply S.A. was created in 1990 in Bogota D.C. It is considered the first Colombian company that imports and distributes equipment and materials specialized for advertisement. Sign Supply has branches in the main cities of Colombia such as Barranquilla, Bogotá, Cali, Medellín, Bucaramanga and Ibagué; Soon the company will install new branches at the national and international level.