

DNP Imagingcomm America Corporation 4524 Enterprise Drive, NW Concord, NC 28027 TEL: (704) 784-8100 • FAX: (704) 784-7196 www.dnpimagingcomm.com • www.dnpphoto.com

a Dai Nippon Printing company

For Additional Information, contact:

Philip Weiss Brand Definition (212) 660-2555 ext. 23 Philip@brand-definition.com

For Immediate Release:

February 7, 2017

DNP to Host Daily Product Giveaway at WPPI 2017

Show attendees can enter daily for a chance to win a DNP DS820A[™], DS620A[™], or SL620A[™] dye-sublimation printer and a free case of media.

WPPI (Booth #549), Las Vegas – DNP Imagingcomm America Corporation will host a daily product giveaway of its award-winning dye-sublimation printers at WPPI 2017. Expo attendees must visit the DNP booth #549 to enter to win. The daily winners will be announced at the DNP booth each day of the expo on February 7 and 8 at 3:00 pm and February 9 at 2:00 pm.

The new DS820A is the latest addition to DNP's award-winning DS Series range of printers. A compact and powerful dye-sublimation printer, the DS820A creates stunning professional-grade prints with sharp details and beautiful colors. The printer is capable of handling multiple print sizes from 4x8" to dramatic 8x32" panoramic* prints and offers a choice of four improved finishes: matte, fine matte, glossy, and luster. A roll-fed design and simple dye-sublimation transfer method ensures reliability and provides high throughput up to 130 8x10" glossy prints in one hour.

DNP's DS620A is the world's most compact professional-grade photo printer that can produce up to 400 prints per hour. The DS620A provides a wide range of print size options—from 2x6" photo strips to 6x20" panoramic* prints in a glossy, matte, or luster finish. Existing DS620A owners can add panoramic support through software and firmware updates; the required updates are available on the DNP web site: <u>http://dnpphoto.com/en-us/Support/Downloads/Drivers-Tools</u>.

The SnapLab+ SL620A is an all-in-one solution that is compact and easy to operate for any event attendee or retail customer. Paired with the DS620A, the SnapLab+ offers high capacity and maximum output without compromising photo print quality. The kiosk offers a wide variety of print size options ranging from beautiful 6x20" panoramic prints to 3.5x5" photos as well as 4x4" square prints. Integrated photo editing software allows users to quickly edit any photo as well as add borders or custom text. Photo books, border prints, and ID photos can also be easily produced and all prints are available in glossy, matte, or luster finishes. Built with DNP's specially designed DS-Tmini[™] terminal head, the SL620A eliminates the need for an additional computer. The kiosk also offers the ability to easily transfer and print any photo from iOS and Android smartphones via wireless or cable connectivity.

For more information on DNP's professional photo printing solutions, please visit: <u>www.dnpphoto.com</u>

*Panoramic prints can be created in combination with the latest version of Hot Folder Print Utility v2.2.

About Imagingcomm America Corporation (IAM)

IAM is a 100 percent U.S. subsidiary of Dai Nippon Printing Co., Ltd. (DNP) – the world's largest manufacturer of dye-sublimation media for photo printers and thermal transfer ribbons and barcode printers.

DNP Imagingcomm America Corporation has the broadest selection of solutions for the photo retail market and products designed to address retailer's specific business goals and objectives—backed by the quality and reliability today's customers expect. Manufacturing, sales and development offices of dye-sublimation media for photo printers is located in Concord, NC, and more information is available at <u>www.dnpphoto.com</u>.

About DNP

DNP, founded in 1876, is the world's largest diversified printing/coating technologies company. At its 70 production plants, both in Japan and overseas, DNP's operations include commercial printing, packaging, decorative materials, electronics, business forms, and imaging products.

Over 25 years ago, DNP was one of the earliest organizations to pioneer dye-sublimation media and the first company to start business development in thermal transfer ribbons. DNP has since grown to be the world's largest manufacturer of dye-sublimation media and thermal transfer ribbons. For more information, please visit <u>www.dnp.co.jp/eng</u>.

###