



a Dai Nippon Printing
company

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DNP Adds Spanish and Portuguese Language Options to its Website

Choose among English, Spanish, and Portuguese on DNPPhoto.com

CONCORD, North Carolina – DNP Imagingcomm America Corporation (DNP IAM) today announced the immediate availability of two new language options on its website www.dnpphoto.com. Visitors will now be able to select Spanish, Portuguese, or English as their chosen language when navigating the site.

These additional languages were introduced to enhance the level of resources and support to clients and potential clients in Latin American territories.

“Providing a more comprehensive selection of language options on our website is an important part of our ongoing improvements to provide customers with a greater level of immediately available tools and assets to better run their business,” said Katsuyuki Oshima, President of DNP IAM. “By making our websites available in Spanish and Portuguese, as well as the existing English version, we can immediately reach a broader audience of professional photographers.

For more information, please visit: www.dnpphoto.com

About Imagingcomm America Corporation (IAM)

IAM is a 100 percent U.S. subsidiary of Dai Nippon Printing Co., Ltd. (DNP) – the world’s largest manufacturer of dye-sublimation media for photo printers and thermal transfer ribbons and barcode printers.

DNP Imagingcomm America Corporation has the broadest selection of solutions for the photo retail market and products designed to address retailer’s specific business goals and objectives - backed by the quality and reliability today’s customers expect. Manufacturing, sales and development offices of dye-sublimation media for photo printers is located in Concord, NC, and more information is available at www.dnpphoto.com.

About DNP

DNP, founded in 1876, is the world's largest diversified printing/coating technologies company. At its 70 production plants, both in Japan and overseas, DNP's operations include commercial printing, packaging, decorative materials, electronics, business forms, and imaging products.

Over 25 years ago, DNP was one of the earliest organizations to pioneer dye-sublimation media - and the first company to start business development in thermal transfer ribbons. DNP has since grown to be the world's largest manufacturer of dye-sublimation media and thermal transfer ribbons. For more information, please visit www.dnp.co.jp/eng.