



Peru's Enfokate Delivers World-Class Photo Booths with DNP's **RX1™** Photo Printer.

"The RX1 printers are more compact, reliable, and come with a lower overall cost of ownership..."

What began with a simple prototype for a friend's birthday party in 2011, Peru-based Enfokate has reached extraordinary heights becoming one of the largest photo booth providers in the Peruvian market. The company rents photo booths for any occasion from weddings and quinceañeras to corporate events and product launches and relies on DNP's RX1 professional photo printer to provide instant high quality prints for their customers.

When Enfokate first began building photo booths back in April 2011, there was only a single brand of printer available that fit its needs. Today, DNP's RX1 dye-sublimation printer delivers everything Enfokate's clients expect, including traditional 2"x6" photo strips and 4"x6" images—all at incredibly high speeds without compromising quality.

“When we started this adventure, the only printers available were large and expensive,” said Marco Simola, co-owner of Enfokate. “The RX1 printers are more compact, reliable, and come with a lower overall cost of ownership. They were also the first to cut prints into two strips, which now is a key feature of our booths and was critical for the growth in our business.”

Enfokate now deploys more than 20 RX1 printers throughout its photo booth fleet, relying on its impressive high volume output and efficient design. Weighing only 30 pounds, the printer holds 700 4”x 6” photos on a single load, and with a 2”x 6” cut mode used to deliver photo strips, the RX1 can print 1,400 photo strips before a media reload is necessary.

The RX1 is also designed to save on energy costs and provide an eco-friendly footprint by consuming 25 percent less power in peak, idle, and running modes.

“The RX1’s design and large capacity for media allows our booths to continuously operate for long periods without the need for media reloads or service,” said Simola. “Printers for photo booth applications need to be compact and fast yet extremely durable, and the RX1 has set the bar extremely high when it comes to reliable high output printing.”

For more information, please visit:
<http://dnpphoto.com/EventPhoto/RX1.aspx>

