



a Dai Nippon Printing
company

DNP Imagingcomm America Corporation

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DNP's U.S. Group Renamed DNP Imagingcomm America Corporation

CONCORD, North Carolina – DNP IMS America, DNP's U.S. group, today announced it has been renamed DNP Imagingcomm America Corporation (DNP IAM). The change, which will be effective July 1, 2014, reflects DNP's significant expansion and the evolution of the company since it was founded in 1989 to develop dye-sublimation media, barcode ribbon and thin film coating technologies.

All employees, facilities and operations will continue to operate in their current structure. The name change will be phased in gradually across all aspects of the business, including a new web domain www.dnpimagingcomm.com.

"DNP has embraced the constantly evolving role of imaging and information delivery in today's market," said Kazuhiro Kawabata, President, DNP Imagingcomm America Corporation. "Our new name reflects our commitment to better serve photo retailers and event photographers and provide them with the highest quality products to deliver for their clients, which will ultimately help them grow their own businesses."

About Imagingcomm America Corporation (IAM)

IAM is a 100 percent U.S. subsidiary of Dai Nippon Printing Co., Ltd. (DNP) – the world's largest manufacturer of dye-sublimation media for photo printers and thermal transfer ribbons and barcode printers.

DNP Imagingcomm America Corporation has the broadest selection of solutions for the photo retail market and products designed to address retailer's specific business goals and objectives—backed by the quality and reliability today's customers expect. Manufacturing, sales and development offices of dye-sublimation media for photo printers is located in Concord, N.C., and more information is available at www.dnpimagingcomm.com.

About DNP

Imaging Communications Operations is one of many of DNP's operations. Over 25 years ago, DNP was one of the first organizations to pioneer dye-sublimation media -- and the oldest company to start business development in thermal transfer ribbons. DNP has since grown to be the world's largest manufacturer of dye-sublimation media and thermal transfer ribbons.

DNP group is also the world's largest diversified printing/coating technologies company. At its 71 production plants, both in Japan and overseas, DNP's operations include commercial printing, packaging, decorative materials, electronics, business forms and information media supplies. DNP is a global corporation with \$15.4 billion* in annual revenue. For more information, please visit

* At the rate of ¥94 = U.S. \$1

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