

Royal Beats DJ Services Mixes it Up with DNP IAM Printing Solutions

There is something special about the way an event is remembered. Through the memory of the song playing during the final dance, the sound of glasses clinking together while the crowd shares cheers and the physical keepsake images of the night that can be displayed, cherished, and loved in order to keep those memories alive.

Royal Beats DJ Services owner and founder, Stephanie Rivkin, picked up her first karaoke mic at the age of 12. Ever since then, she has grown her business into a rocking' DJ service and accumulated over 13 years of experience in the field. Since starting Royal Beats DJ Services, Rivkin has won multiple awards and entertained countless parties, all with a mic in her hand.

Based out of Central Connecticut, Rivkin has built a strong reputation for being a phenomenal and reliable local DJ, however, she promises to travel anywhere in the world in order to bring the magic of music, and now photography, to anyone who's curious.

Six months ago, Rivkin decided to make a business model change that has already proven to be a great move. Along with the enthusiastic MCing Rivkin offers, now guests can smile and pose for a photo booth that will provide immediate print images for instant gratification.

Thanks to DNP Imagingcomm America's (DNP IAM) award-winning printing technology, Royal Beats DJ Services allows every guest to not only enjoy their night but remember it forever. With one DNP QW410, Rivkin takes her business to the next level, turning an already great service into an even more

"I love how easy the DNP printers are to use. It makes multitasking during my events ten times easier and definitely lessens any stress," Rivkin said. "I know that I've lost business in the past

by not offering printing on-site. I was definitely interested in seeing how easy or hard it would be to incorporate it and since it was so easy, I figured it was a no-brainer.

DNP's printing solutions employ cutting-edge dye-sublimation technology and high-quality media to deliver the best possible image quality. DNP printers provide the durability and consistency Royal Beats DJ Services needs to deliver the treasured keepsake images directly into the hands of event guests.

"As soon as I put the prints out at events, the customers are very excited to see them, and they run to grab them. I can tell they love it and know this was a great decision," Rivkin adds.

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