



a Dai Nippon Printing  
company

**DNP Imagingcomm America Corporation**  
4524 Enterprise Drive, NW  
Concord, NC 28027  
TEL: (704) 784-8100 • FAX: (704) 784-7196  
www.dnpimagingcomm.com • www.dnpphoto.com

Philip Weiss  
Brand Definition  
(212) 660-2555 ext. 23  
[Philip@brand-definition.com](mailto:Philip@brand-definition.com)

**For Immediate Release:**

June 7, 2016

**DNP Unveils Updated Manufacturing Facility, Opens Second Thermal Coating Line**

*The world's leading provider of dye-sublimation thermal print media initiates production at newly renovated manufacturing facility at DNP Imagingcomm America Corporation Headquarters*

**CONCORD, North Carolina** — DNP Imagingcomm America Corporation (DNP IAM) today officially opened a renovated manufacturing facility at its headquarters in Concord, North Carolina and initiated production from a new coating line, the second line installed at DNP's Concord operations. The new coating line increases production capacity for thermal transfer ribbons and is a direct result of significant growth in DNP's dye-sublimation photo printing businesses.

"Our dye-sublimation photo printing business has enjoyed significant growth over the past three years as the market converts from wet to dry photo processing," said Katsuyuki Oshima, President of DNP IAM. "DNP's investment in the Concord facility directly reflects our commitment to local production in the largest markets."

Renovation of the production facility began in August 2015 following the recent acquisition of a new building located next door to the Concord headquarters in May 2015 that allowed DNP to relocate some of its manufacturing processes. While the new line is of identical size to the original, it features updated controls and systems for treating the film, identifying defects, and handling DNP's various ink formulations. The upgraded line will provide even better performance and reliability in the areas of safety, quality and productivity.

The renovation and addition of the second line led to the addition of 25 employees at the Concord facilities over the past year. Additional staff members are expected to join the DNP family throughout 2016 as production volume continues to grow.

"The addition of a new coating line for the production of our dye-sublimation photo print media represents a tremendous opportunity to continue growing DNP's business in multiple markets throughout the Americas," said Garrett Lyons, Vice President of Operations, DNP IAM.

**About Imagingcomm America Corporation (DNP IAM)**

DNP IAM is a wholly-owned U.S. subsidiary of Dai Nippon Printing Co., Ltd. (DNP) – the world's largest manufacturer of dye-sublimation media for photo printers and barcode ribbons.

DNP IAM has the broadest selection of solutions for the photo retail market and products designed to address retailer's specific business goals and objectives—backed by the quality and reliability today's customers expect. Manufacturing, sales and development offices of dye-

sublimation media for photo printers is located in Concord, N.C., and more information is available at [www.dnpimagingcomm.com](http://www.dnpimagingcomm.com).

### **About DNP**

Over 25 years ago, DNP was one of the first organizations to pioneer dye-sublimation media -- and the oldest company to start business development in thermal transfer ribbons. DNP has since grown to be the world's largest manufacturer of dye-sublimation media and barcode ribbons.

DNP, founded in 1876, is the world's largest diversified printing/coating technologies company. At its 71 production plants, both in Japan and overseas, DNP's operations include commercial printing, packaging, decorative materials, electronics, business forms and imaging products. DNP is a global corporation with \$14,063,592 (\$ thousand) in annual revenue. For more information, please visit [www.dnp.co.jp/eng](http://www.dnp.co.jp/eng)

###