



a Dai Nippon Printing  
company

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## **Printed Photos are the Next Back- to-School Necessity**

**Concord, NC – September 23, 2019** – It is officially the time of year when college students across the country pack up belongings, squeeze everything into mom’s minivan, and head off to school. This means moving into a new dorm room and having the opportunity to decorate the space to make it feel like home. There is no better way to create a comfortable, homey room you want to return to after class than to surround yourself with printed photos of your loved ones.

Printed photos are a simple way for college students to cover up boring, white walls on a budget. With high-quality printed photos, students can decorate in many different ways, including strings of photos, collages, gallery walls, vision boards, and framed photos. Students can take creative control of their dorm room and surround themselves with memories of home.

“Printed photos are a great way to decorate any space, especially for anyone looking for the chance to be creative with their decor,” says Shinichi Yamashita, President of DNP Imagingcomm America Corporation. “It is a comforting thing to be able to look around you when you miss someone and be reminded of them.”

DNP’s award-winning photo printers deliver inexpensive, high-quality dye-sublimation prints at many major retail locations. Ordering prints of favorite memories has never been easier or faster for college students looking to decorate their dorm rooms with memories from home.

You may have to leave home to go back to school, but you do not have to leave any memories behind with printed photos.

For more information on DNP IAM, please visit: <http://dnpphoto.com/en-us/>

### **About Imagingcomm America Corporation (DNP IAM)**

DNP IAM is a 100 percent U.S. subsidiary of Dai Nippon Printing Co., Ltd. (DNP) – the world’s largest manufacturer of dye-sublimation media for photo printers and thermal transfer ribbons and barcode printers. DNP Imagingcomm America Corporation has the broadest selection of solutions for the photo retail market and products designed to address retailer’s specific business goals and objectives—backed by the quality and reliability today’s customers expect. Manufacturing, sales and development offices of dye-sublimation media for photo printers is located in Concord, NC, and more information is available at [www.dnpphoto.com/en-us/](http://www.dnpphoto.com/en-us/).

### **About DNP**

DNP, founded in 1876, is the world’s largest diversified printing/coating technologies company. At its 70 production plants, both in Japan and overseas, DNP’s operations include commercial printing, packaging, decorative materials, electronics, business forms, and imaging products. Over 25 years ago, DNP was one of the earliest organizations to pioneer dye-sublimation media—and the first company to start

business development in thermal transfer ribbons. DNP has since grown to be the world's largest manufacturer of dye-sublimation media and thermal transfer ribbons. For more information, please visit [www.dnp.co.jp/eng](http://www.dnp.co.jp/eng).