

DNP

Photo Imaging



Norm Blinder, Las Vegas Event Photographer, Doubles Down With DNP's Dye-sublimation Photo Printers

DNP helps deliver customer satisfaction

As customer demand continues to make on-site printing services an industry standard for event photography, Norm Blinder, one of Las Vegas' premier practitioners, is doubling down with DNP's dye-sublimation photo printers. Over the past two decades, Blinder has shot hundreds of Mitzvahs, Sweet 16 birthdays, weddings and major corporate events. He currently owns and operates Norm Blinder Photography and heads West Coast operations for New Jersey-based photo favor and entertainment company, The Main Event. According to Blinder, DNP helps him deliver customer satisfaction today and build business opportunities for tomorrow.



Since discovering DNP five years ago, Blinder now deploys multiple printers when shooting any event, often combining DNP's DS40 and RX1 for 4x6" and 5x7" prints. He also uses DNP's DS80 for events requiring 8x10" photos.

"A key feature of DNP printers is their ability to print images with custom borders," commented Blinder. "That makes it possible for us to offer our clients a nice selection of frames and borders that can fit any theme."

Although each event he shoots is unique, the print size requested is consistent. "The most popular format is the 4x6" photo, with the 5x7" print growing in popularity as well," explained Blinder. "The DS40 was a natural fit because it can not only produce 4x6" images but also 5x7" and 6x8" without having to change out the media roll."

The DS40 is DNP's flagship dye-sublimation printer for professional photography applications and has become the industry standard for onsite printing. Capable of producing 4x6" prints in less than nine seconds, the DS40 has become an industry favorite for printing on-site in event photography applications.

Summarizing the importance of producing printed images directly on-site at an event, Blinder said, "Each photo we print is an extension of our reputation that showcases our ability to potential customers. And we know that with DNP, not only will our clientele will be extremely satisfied but we also have a reliable tool for building future business opportunities."

For more information on DNP's professional dye-sublimation printing solutions for photo booth applications, please visit:
www.dnpphoto.com/EventPhoto.aspx

Memories deserve prints.

www.dnpimagingcomm.com

DNP
Photo Imaging

www.dnpphoto.com