



a Dai Nippon Printing
company

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DNP Introduces Groundbreaking Options for Dye-Sublimation Printing: New Silver Pearl and Metallic Media

Perfect for creating spectacular action and fine-art prints, the new Luxury media from DNP delivers amazing output quality for dye-sublimation printers

Concord, North Carolina – DNP Imagingcomm America Corporation (DNP IAM) today announced the introduction of Luxury Media options for their award-winning DS620A™ and DS820A™ dye-sublimation printers. DNP Luxury media is designed to meet the growing, diverse demands for commercial and personal prints and enables photographers to expand their customer print options.

“Our new Luxury media options represent the best quality print offerings in the dye-sublimation market,” said Shinichi Yamashita, President of DNP IAM. “The Metallic and Silver Pearl media allows photographers and photo professionals to take their output options to the next level. These stunning prints will immediately provide them with an impressive way to differentiate their business and wow their customers.”

The new Metallic media accentuates eye-popping color for vibrant images — bringing out the bright energy and detail of sports and wildlife images, landscapes, sunsets, cityscapes and much more. Engineered specifically to enhance the subtleties of portraits, the new Silver Pearl media provides incredibly natural-looking skin tones while softening edges to deliver a fine art look, and is a great choice for wedding photos, photo albums, birth announcements, unique invitations and greeting cards.

Both Metallic and Silver Pearl media are available as a premium, single-roll package with differentiating watermark, and is compatible with DS620A and DS820A DNP printers. Media can accommodate a wide range of print sizes, including: 5x7, 6x8, 8x12.

About DNP Imagingcomm America Corporation (DNP IAM)

DNP IAM is a 100 percent U.S. subsidiary of Dai Nippon Printing Co., Ltd. (DNP)—the world’s largest manufacturer of dye-sublimation media for photo and card printers as well as thermal transfer ribbons for barcode printers. DNP IAM has the broadest selection of solutions for the photo retail market and products designed to address retailer’s, photo event imaging operators, and system integrator’s specific business goals and objectives—backed by the quality and reliability today’s customers expect. Manufacturing, sales, and development offices of dye-

sublimation media for photo printers are located in Concord, NC. More information is available at www.dnpphoto.com.

About DNP

DNP, founded in 1876, is the world's largest diversified printing/coating technologies company. At its 70 production plants, both in Japan and overseas, DNP's operations include commercial printing, packaging, decorative materials, electronics, business forms, and imaging products. For more information, please visit www.dnp.co.jp/eng.

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