



a Dai Nippon Printing
company

DNP Imagingcomm America Corporation
4524 Enterprise Drive, NW
Concord, NC 28027
TEL: (704) 784-8100 • FAX: (704) 784-7196
www.dnpimagingcomm.com • www.dnpphoto.com

WPPI 2016, Booth #931

For Additional Information, contact:

Philip Weiss
Brand Definition
(212) 660-2555 ext. 23
Philip@brand-definition.com

For Immediate Release:

March 1, 2016

DNP to Showcase Leading Dye-sublimation Photo Printing Solutions at WPPI 2016

LAS VEGAS, Nevada – At WPPI 2016, DNP Imagingcomm America Corporation will be exhibiting its industry leading professional dye-sublimation photo printing solutions for portrait, wedding, and other event photographers. Featured on the DNP booth (#931) will be the flagship DS620A™ printer, the DS80™ printer for larger format prints, and its RX1™ printer for photo booth applications.

“We’ll be presenting the most reliable and proven printing solutions in the photo industry at WPPI 2016,” said Katsuyuki Oshima, President of DNP Imagingcomm America Corporation. “By showcasing our DS620A, DS80, and RX1 printers, we intend to show photography lovers the unforgettable power of print and help photographers add a profitable service to their business offerings.”

The DS620A is the latest addition to DNP’s award-winning line of DS Series printers and is the world’s most compact professional-grade photo printer. It can produce up to 400 prints per hour in a wide variety of sizes, including 2”x6”(2-up) photo strips, 2”x6”(4-up) photo strips, 3.5”x5”(2x), 4”x6”, 4”x6”(2x), 5”x7”, and 6”x8” prints as well as new 5”x5” and 6”x6” square prints. All prints are available in glossy or matte finishes.

DNP’s DS80 printer is the industry’s most popular large-format dye-sublimation printer among wedding and portrait photographers. The printer produces full-bleed 8”x 10” and 8”x 12” photos and can be operated for extended periods of time due to a roll-fed design that allows for large amounts of media for printing.

The RX1 digital photo printer combines affordable hardware and media costs to deliver high quality images. The RX1 is designed to meet the integration requirements of photo booth operators and event photographers. The efficient design of the RX1, weighing only 30 pounds, offers an impressive high volume output, holding 700 4”x 6” photos on a single load. Offering a 2”x 6” cut mode to deliver 2-photo strips, the RX1 can print 1,400 photo strips before a media reload is necessary.

DNP is also hosting product giveaway of its DS620A printer each day of the show. Attendees must visit the DNP booth (#931) to enter to win. DNP will also be giving away a Fitbit Charge HR™ each day to those attendees that fill out a brief survey at the booth.

For more information on DNP's professional photo printing solutions, please visit:
www.dnpphoto.com

About Imagingcomm America Corporation (IAM)

IAM is a 100 percent U.S. subsidiary of Dai Nippon Printing Co., Ltd. (DNP) – the world's largest manufacturer of dye-sublimation media for photo printers and thermal transfer ribbons and barcode printers.

DNP Imagingcomm America Corporation has the broadest selection of solutions for the photo retail market and products designed to address retailer's specific business goals and objectives—backed by the quality and reliability today's customers expect. Manufacturing, sales and development offices of dye-sublimation media for photo printers is located in Concord, N.C., and more information is available at www.dnpimagingcomm.com.

About DNP

Imaging Communications Operations is one of many of DNP's operations. Over 25 years ago, DNP was one of the first organizations to pioneer dye-sublimation media -- and the oldest company to start business development in thermal transfer ribbons. DNP has since grown to be the world's largest manufacturer of dye-sublimation media and thermal transfer ribbons.

DNP group is also the world's largest diversified printing/coating technologies company. At its 71 production plants, both in Japan and overseas, DNP's operations include commercial printing, packaging, decorative materials, electronics, business forms and information media supplies. DNP is a global corporation with \$15.4 billion* in annual revenue. For more information, please visit www.dnp.co.jp/eng

* At the rate of ¥94 = U.S. \$1

###