



a Dai Nippon Printing
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DNP IAM Share First Look at All New Action Capture System at IAAPA 2021

Concord, NC – November 17, 2021– DNP Imagingcomm America Corporation (DNP IAM) introduces a new way for theme parks, family fun centers, rock climbing walls, trampoline parks and other attraction venues to elevate the guest experience with a first look at its new Action Capture system at IAAPA 2021 booth #4458.

DNP's Action Capture System captures candid photos of guests as they participate in games, events and other experiences, freezing their favorite memorable moments to take home and share with others. The Action Capture System comes with an easy-to-install camera module, a trigger button for camera activation, a touch-screen control unit with HDMI output, a network router (PoE+) to connect the camera module to the control unit, a starter supply of media and the DNP QW410 compact professional printer.

The Action Capture System captures the special candid moments to transform attraction venues into experiences. DNP makes the photo taking process as easy as hitting a button. Here is how it works:

1. Guests press a button to activate the camera during an activity.
2. The camera captures the moment and immediately transfers the image(s) to the control unit.
3. Venues choose to print images automatically or give guests an opportunity to curate the list of images they want before printing.

Venues can also create an on-site, automatic updating slide show for guests showcasing pictures captured throughout the day.

The new Action Capture System is featured at IAAPA booth #4458. Guests are invited to see how the capture system easily integrates with various activities such as the booth's rock climbing wall.

Zoos, aquariums, theme parks, stadiums and other attraction venues thrive off of creating a guest experience that takes guests above and beyond their expectations. With DNP's new Action Capture System, guests can easily take a snapshot of their favorite moments and take it home for years of sharing with friends and loved ones.



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For more information on Remote FOTO Zones, please visit <http://dnpphoto.com/en-us/>.

About Imagingcomm America Corporation (DNP IAM)

DNP IAM is a 100 percent U.S. subsidiary of Dai Nippon Printing Co., Ltd. (DNP) – the world’s largest manufacturer of dye-sublimation media for photo printers and thermal transfer ribbons and barcode printers. DNP Imagingcomm America Corporation has the broadest selection of

solutions for the photo retail market and products designed to address retailer’s specific business goals and objectives—backed by the quality and reliability today’s customers expect.

About DNP

DNP, founded in 1876, is the world's largest diversified printing/coating technologies company. At its 76 production plants, both in Japan and overseas, DNP's operations include commercial printing, packaging, decorative materials, electronics, business forms, and imaging products. Over 25 years ago, DNP was one of the earliest organizations to pioneer dye-sublimation media—and the first company to start business development in thermal transfer ribbons. DNP has since grown to be the world's largest manufacturer of dye-sublimation media and thermal transfer ribbons. For more information, please visit www.dnp.co.jp/eng.