



a Dai Nippon Printing
company

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DNP Partners with First Annual Camera Artists Summit to Offer On-site Printing Seminar

The leading provider of professional dye-sublimation photo printing solutions will host a seminar on printing on-site for photographers and offer a product giveaway to attendees

DETROIT, Michigan – DNP Imagingcomm America Corp. today announced a partnership with the first annual Camera Artists Summit (CAS) in Detroit, Michigan. The summit, held April 30 through May 2, offers photographers of all skill levels an opportunity to network with their peers and learn about photographic standards. Attendees will also receive free training in many areas of photography and the business of photography, including DNP's on-site printing seminar to be held on May 2.

"We are proud to partner with the Camera Artists Summit to help provide free educational sessions to photographers around the country," said Katsuyuki Oshima, President of DNP Imagingcomm America Corporation. "On-site printing is an increasingly important component to the event photographer's business offerings. Our seminar at CAS 2016 is designed to help professional and aspiring photographers understand the technology and workflows required to have a successful print on-site business operation."

The DNP seminar will feature the set-up and operation of a successful dye-sublimation on-site printing workflow for event photography and photo booths. A DNP representative will be available for a Q&A session as well as for one-on-one meetings with attendees. Seminar attendees will also have the chance to win DNP's flagship DS620A™ dye-sublimation printer with a case of 4"x6" media as well as software from Darkroom.

DNP's DS620A is the world's most compact professional-grade photo printer and can produce up to 400 prints per hour in a wide variety of sizes. The printer can produce 2"x6" (2-up) photo strips, 2"x6" (4-up) photo strips, 3.5"x5" (2x), 4"x6", 4"x6" (2x), 5"x7", and 6"x8" prints as well as new 5"x5" and 6"x6" square prints in a newly improved gloss or matte finish. Also available with the DS620A is DNP's new double-perforated 6"x8" media that features a 2" laser-snap double perforation. The new perforated media allows for three snap-off photo strips or the ability to attach "call to action" items to photo prints such as vouchers, coupons, logos, and other promotional materials.

For more information on the Camera Artists Summit 2016, please visit: www.cas2016.com

For more information on DNP's digital photo printing solutions, please visit: www.dnpphoto.com

About Imagingcomm America Corporation (IAM)

IAM is a 100 percent U.S. subsidiary of Dai Nippon Printing Co., Ltd. (DNP) – the world's largest manufacturer of dye-sublimation media for photo printers and thermal transfer ribbons and barcode printers.

DNP Imagingcomm America Corporation has the broadest selection of solutions for the photo retail market and products designed to address retailer's specific business goals and objectives—backed by the quality and reliability today's customers expect. Manufacturing, sales and development offices of dye-sublimation media for photo printers is located in Concord, N.C., and more information is available at www.dnpimagingcomm.com.

About DNP

Imaging Communications Operations is one of many of DNP's operations. Over 25 years ago, DNP was one of the first organizations to pioneer dye-sublimation media -- and the oldest company to start business development in thermal transfer ribbons. DNP has since grown to be the world's largest manufacturer of dye-sublimation media and thermal transfer ribbons.

DNP group is also the world's largest diversified printing/coating technologies company. At its 71 production plants, both in Japan and overseas, DNP's operations include commercial printing, packaging, decorative materials, electronics, business forms and information media supplies. DNP is a global corporation with \$15.4 billion* in annual revenue. For more information, please visit www.dnp.co.jp/eng

* At the rate of ¥94 = U.S. \$1

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