



a Dai Nippon Printing  
company

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## **Turn Precious Memories into Beautiful Creations with DNP Photo Printing Services**

**Concord, NC – December 5, 2019** – DIY projects have become a huge trend and one of the most popular forms of crafting and creating decor. DIY crafts allow people to express their creativity by discovering new, fun ways to bring their favorite memories to life around the house.

By offering DNP photo printing services, crafting stores allow customers to print precious memories and transform them into something beautiful, becoming a one-stop shop for customers looking to create photo walls, collages, scrapbooks, and more as a way to look back on special moments in their lives.

“Photo printing services are an easy way for crafting stores to generate additional revenue while providing customers with a service they will love,” says Shinichi Yamashita, President of DNP Imagingcomm America Corporation. “Scrapbooking and crafting are big trends right now, and people want printed photos that are inexpensive, but look amazing. By providing printing services on-site, crafting stores make it possible for customers to shop for everything they need all in one place.”

DNP’s award-winning dye-sublimation photo printers, such as the Snap Lab® SL620A, provide many major craft stores with the ability to provide photo printing services to customers. DNP printers produce inexpensive, high-quality photos quickly, giving customers the creative freedom to fill their scrapbooks with precious memories.

While memories naturally fade over time, DNP photo prints always remain vibrant. Provide your customers with the opportunity to hold on to their memories in the most fun and creative ways.

For more information on DNP IAM, please visit <http://dnpphoto.com/en-us/>

### **About Imagingcomm America Corporation (DNP IAM)**

DNP IAM is a 100 percent U.S. subsidiary of Dai Nippon Printing Co., Ltd. (DNP) – the world’s largest manufacturer of dye-sublimation media for photo printers and thermal transfer ribbons and barcode printers. DNP Imagingcomm America Corporation has the broadest selection of solutions for the photo retail market and products designed to address retailer’s specific business goals and objectives—backed by the quality and reliability today’s customers expect. Manufacturing, sales and development offices of dye-sublimation media for photo printers is located in Concord, NC, and more information is available at [www.dnpphoto.com/en-us/](http://www.dnpphoto.com/en-us/).

**About DNP**

DNP, founded in 1876, is the world's largest diversified printing/coating technologies company. At its 70 production plants, both in Japan and overseas, DNP's operations include commercial printing, packaging, decorative materials, electronics, business forms, and imaging products. Over 25 years ago, DNP was one of the earliest organizations to pioneer dye-sublimation media—and the first company to start business development in thermal transfer ribbons. DNP has since grown to be the world's largest manufacturer of dye-sublimation media and thermal transfer ribbons. For more information, please visit [www.dnp.co.jp/eng](http://www.dnp.co.jp/eng)