



a Dai Nippon Printing  
company

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## IAAPA BOOTH #4651

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### **DNP Introduces New DS-RX1HS™ Dye-sublimation Photo Printer at IAAPA 2016**

*DNP Imagingcomm America Corporation launches DS-RX1HS 6-inch dye-sublimation color photo printer for the amusement and attractions industry.*

**ORLANDO, Florida** — DNP Imagingcomm America Corporation (DNP IAM) has introduced its new DS-RX1HS™ dye-sublimation professional photo printer for the amusement and attractions industry—improving print speeds by as much as 20 percent. Ideal for ride photo systems, photo booth applications, and other attractions where customized souvenirs are desired, the DS-RX1HS combines inexpensive hardware and print media cost with high-end capabilities to provide a profitable solution for producing instant custom photo prints.

“Speed is a critical component at any amusement park or attraction from the rides to the lines to the souvenir production,” said Katsuyuki Oshima, President of DNP Imagingcomm America Corporation. “A true reflection of our continued commitment to providing the amusement and attractions industry with the most reliable and cost-effective photo printing solutions available, the DS-RX1HS was designed with quality, speed, and profitability at its core to ensure sales are never missed due to long lines or low quality prints.”

The DS-RX1HS features increased print speeds that allow users to produce 4”x6” prints in 12.4 seconds or up to 290 4”x6” prints per hour. The printer offers capacities of 700 4”x6” prints and 350 5”x7” and 6”x8” prints as well as the ability to print two 2”x6” photo strips on 4”x6” paper, and four 2”x6” photo strips on 6”x8” paper.

Built with a rugged, durable design, the DS-RX1HS is 12.6” wide by 13.8” deep, by 11” tall and weighs less than 30 pounds. The printer features both a high speed mode (300x300dpi) and a high resolution mode (300x600dpi) in glossy or matte finishes.

The printer includes improved operational support with the addition of USB iSerial for printing to multiple DS-RX1HS printers and a new Status App for Windows OS for real-time monitoring, including media type loaded, prints remaining, printer status, total print count, firmware version, serial number, and color control data.

DNP has also introduced a companion consumable ink ribbon and paper media set for the DS-RX1HS. The printer requires the new RX1HS media for printing, as current-generation RX1

media is not compatible. The media set includes 4"x6" and 6"x8" paper media with the option to produce two 2"x6" strips on 4"x6" prints or four 2"x6" strips on 6"x8" prints.

The DS-RX1HS printer and media set are currently available in the United States, Canada, the Caribbean, Puerto Rico, and the following Latin American countries: Colombia, Mexico, Peru, Chile, and Ecuador.

For more information on DNP's professional photo printing solutions, please visit: [www.dnpphoto.com](http://www.dnpphoto.com)

#### **About Imagingcomm America Corporation (IAM)**

IAM is a 100 percent U.S. subsidiary of Dai Nippon Printing Co., Ltd. (DNP) – the world's largest manufacturer of dye-sublimation media for photo printers and thermal transfer ribbons and barcode printers.

DNP Imagingcomm America Corporation has the broadest selection of solutions for the photo retail market and products designed to address retailer's specific business goals and objectives—backed by the quality and reliability today's customers expect. Manufacturing, sales and development offices of dye-sublimation media for photo printers is located in Concord, N.C., and more information is available at [www.dnpimagingcomm.com](http://www.dnpimagingcomm.com).

#### **About DNP**

Over 25 years ago, DNP was one of the first organizations to pioneer dye-sublimation media -- and the oldest company to start business development in thermal transfer ribbons. DNP has since grown to be the world's largest manufacturer of dye-sublimation media and barcode ribbons.

DNP, founded in 1876, is the world's largest diversified printing/coating technologies company. At its 70 production plants, both in Japan and overseas, DNP's operations include commercial printing, packaging, decorative materials, electronics, business forms and imaging products. DNP is a global corporation with \$12,884,212 (\$ thousand) in annual revenue. For more information, please visit [www.dnp.co.jp/eng](http://www.dnp.co.jp/eng)

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