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**DNP Introduces New DS-RX1HS™ Dye-sublimation Photo Printer**

*DNP Imagingcomm America Corporation launches DS-RX1HS 6-inch dye-sublimation color photo printer with faster print speeds and improved operational support tools.*

**CONCORD, North Carolina** — DNP Imagingcomm America Corporation (DNP IAM) today introduced its new DS-RX1HS dye-sublimation professional photo printer, improving print speeds by as much as 20 percent. Ideal for the professional photography, attractions, and photo booth markets, the DS-RX1HS combines inexpensive hardware cost, low media prices and high-end capabilities to provide the largest print capacity in its class and outstanding performance.

The DS-RX1HS boasts increased print speeds, allowing users to produce 4"x6" prints in 12.4 seconds or up to 290 4"x6" prints per hour. The printer also includes improved operational support with the addition of USB iSerial for printing to multiple DS-RX1HS printers and a new Status App for Windows OS for real-time monitoring, including media type loaded, prints remaining, printer status, total print count, firmware version, serial number and color control data.

Built with a rugged, durable design, the DS-RX1HS is 12.6" wide by 13.8" deep, by 11" tall and weighs less than 30 pounds. It offers print capacities of 700 4"x6" prints and 350 6"x8" prints, with the ability to print 2"x6" photo strips. The printer features both a high speed mode (300x300dpi) and a high resolution mode (300x600dpi) in glossy or matte finishes.

"With improved efficiency and operational support tools, the DS-RX1HS is perfect for a variety of applications from print-on-site workflows and photo booths to studio and retail operations," said Katsuyuki Oshima, President of DNP IAM. "The DS-RX1HS is a testament to DNP's commitment to print and to provide innovative solutions that improve the workflows of our customers as well as the profitability of their businesses."

DNP has also introduced a companion consumable ink ribbon and paper media set for the DS-RX1HS. The printer requires the new RX1HS media for printing, as current-generation RX1 media is not compatible. The media set includes 4"x6" and 6"x8" paper media with the option to produce two 2"x6" strips on 4"x6" prints or four 2"x6" strips on 6"x8" prints.

The DS-RX1HS printer and media set will be available in North America and Canada on June 20, 2016.

For more information on DNP's professional photo printing solutions, please visit:  
[www.dnpphoto.com](http://www.dnpphoto.com)

**About Imagingcomm America Corporation (DNP IAM)**

DNP IAM is a wholly-owned U.S. subsidiary of Dai Nippon Printing Co., Ltd. (DNP) – the world's largest manufacturer of dye-sublimation media for photo printers and barcode ribbons.

DNP IAM has the broadest selection of solutions for the photo retail market and products designed to address retailer's specific business goals and objectives—backed by the quality and reliability today's customers expect. Manufacturing, sales and development offices of dye-sublimation media for photo printers is located in Concord, N.C., and more information is available at [www.dnpimagingcomm.com](http://www.dnpimagingcomm.com).

### **About DNP**

Over 25 years ago, DNP was one of the first organizations to pioneer dye-sublimation media -- and the oldest company to start business development in thermal transfer ribbons. DNP has since grown to be the world's largest manufacturer of dye-sublimation media and barcode ribbons.

DNP, founded in 1876, is the world's largest diversified printing/coating technologies company. At its 71 production plants, both in Japan and overseas, DNP's operations include commercial printing, packaging, decorative materials, electronics, business forms and imaging products. DNP is a global corporation with \$14,063,592 (\$ thousand) in annual revenue. For more information, please visit [www.dnp.co.jp/eng](http://www.dnp.co.jp/eng)

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