



a Dai Nippon Printing
company

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**Photo Booth
Expo 2016, Booth**

#408

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**DNP Showcases Flagship DS620A™ Photo Printer with New Perforated Media Options
at Photo Booth Expo 2016**

LAS VEGAS, Nevada – DNP Imagingcomm America Corporation (DNP IAM) will be showcasing its flagship DS620A dye-sublimation professional photo printer at the second annual Photo Booth Expo in Las Vegas. The DS620A is the world's most compact professional-grade photo printer and can produce up to 400 prints per hour in a wide variety of sizes. The printer will be shown at Booth #408 with a special double-perforated 6"x8" media derivative that offers triple strip laser-snap photo strips.

At only 10.8-inches wide by 14.4-inches deep by 6.7-inches high, the DS620A is 14 percent smaller and lighter than its predecessor. The small footprint allows for easy transportation and stacking with additional printers for high output functionality making it the ideal companion for photo booth operators looking for compactness, speed, and volume. The printer's design also features improved aesthetics with a new white color scheme and rounded corners.

The DS620A is capable of producing 2"x6"(2-up) photo strips, 2"x6"(4-up) photo strips, 3.5"x5"(2x), 4"x6", 4"x6"(2x), 5"x7", and 6"x8" prints as well as new 5"x5" and 6"x6" square prints. The new perforated media is a special derivative of the standard 6"x8" photo paper that features a 2" laser-snap double perforation that allows for snap-off photo strips as well as the ability to attach "call to action" items such as vouchers, coupons, logos, and other promotional materials.

"With its wide range of print size options, quick output, and innovative print technology, the DS620A is a revenue generating asset for event photographers and photo booth operators," said Katsuyuki Oshima, President of DNP Imagingcomm America Corporation. "The DS620A represents our continued commitment to providing the photo booth market with the most reliable and cost-effective printing solutions available."

Not only is the printer versatile, but it also boasts a 14 percent increase in image throughput per hour for some of the fastest print speeds available—standard 4"x6" images are produced in less than nine seconds, while 5"x7"s are printed in about 15 seconds.

Environmentally friendly, both energy consumption and media waste have been optimized in the DS620A. A new standby mode lowers costs and increases profitability by making the most efficient use of energy (<0.5W). The printer also provides advanced status information from the driver, enabling users at any time to check remaining media, media format, printer status, printer life counter, color control data, firmware version, and serial number.

The DS620A is compatible with DNP's vast range of software products, including the Tomo kiosk software, Nexlab® order management software, and the new print utility software Hot Folder Print Utility for enhanced print workflows. DS620A printer drivers are available for Windows Vista, Windows 7, Windows 8, and Windows 10*. The Mac OS-X Driver is available for 10.9, 10.10, and 10.11.

*Driver for Windows 8 is tested compatible with Windows 10.

For more information on DNP's professional photo printing solutions, please visit:

www.dnpphoto.com

For additional information on Photo Booth Expo, please visit:

<http://thephotoboothexpo.com>

About Imagingcomm America Corporation (IAM)

IAM is a 100 percent U.S. subsidiary of Dai Nippon Printing Co., Ltd. (DNP) – the world's largest manufacturer of dye-sublimation media for photo printers and thermal transfer ribbons and barcode printers.

DNP Imagingcomm America Corporation has the broadest selection of solutions for the photo retail market and products designed to address retailer's specific business goals and objectives—backed by the quality and reliability today's customers expect. Manufacturing, sales and development offices of dye-sublimation media for photo printers is located in Concord, N.C., and more information is available at www.dnpimagingcomm.com.

About DNP

Imaging Communications Operations is one of many of DNP's operations. Over 25 years ago, DNP was one of the first organizations to pioneer dye-sublimation media -- and the oldest company to start business development in thermal transfer ribbons. DNP has since grown to be the world's largest manufacturer of dye-sublimation media and thermal transfer ribbons.

DNP group is also the world's largest diversified printing/coating technologies company. At its 71 production plants, both in Japan and overseas, DNP's operations include commercial printing, packaging, decorative materials, electronics, business forms and information media supplies. DNP is a global corporation with \$15.4 billion* in annual revenue. For more information, please visit www.dnp.co.jp/eng

* At the rate of ¥94 = U.S. \$1

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