



a Dai Nippon Printing  
company

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## **WPPI 2016, Booth #931**

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## **DNP Exhibits RX1™ and DS80™ Dye-sublimation Photo Printers at WPPI 2016**

*Providing high quality photo prints from classic photo strips to large format images*

**LAS VEGAS, Nevada** – At WPPI 2016, DNP Imagingcomm America Corporation (booth #931) will showcase its award-winning RX1 and DS80 dye-sublimation digital photo printing solutions for the professional photography and photo retail markets.

DNP's RX1 digital photo printer combines affordable hardware and media costs to deliver high quality images. The RX1 is designed to meet the integration requirements of photo booth operators and event photographers. The efficient design of the RX1, weighing only 30 pounds, offers an impressive high volume output, holding 700 4"x 6" photos on a single load. Offering a 2"x 6" cut mode to deliver 2-photo strips, the RX1 can print 1,400 photo strips before a media reload is necessary.

Consuming 25 percent less power—in peak, idle, and running modes—the RX1 is designed to save on energy costs and provide an eco-friendly footprint. At just 12.6-inches wide by 13.8-inches deep by 11-inches tall, the RX1's compact design is perfect for photo booth applications at any theme or amusement park, vacation destination, or entertainment attraction. In addition, the RX1 uses dye-sublimation technology to print high quality images in under 15-seconds.

DNP will also showcase its popular DS80 large format dye-sublimation printer. The DS80 prints full-bleed 8"x 10" and 8"x 12" photos in a protective lamination that provides resistance to fingerprints, dust, water, and fading. Due to the simple dye-sublimation transfer method and a roll-fed design, the printer can be operated for extended periods of time with no downtime. The roll design provides capacity for large amounts of media for printing—the DS80 can print 130 8"x 10" photos before a new roll is required.

"Found in studios, photo booths, greens screen stations, and a wide variety of other photography applications around the world, DNP has become an industry standard for providing the most cost efficient and highest quality photo printing solutions," said Katsuyuki Oshima, President of DNP Imagingcomm America Corporation. "Our solutions are proven to be reliable revenue generators and we are committed to the continued development of new innovations to help further grow the bottom lines of our customers."

For more information on DNP's professional photo printing solutions, please visit:  
[www.dnpphoto.com](http://www.dnpphoto.com)

### **About Imagingcomm America Corporation (IAM)**

IAM is a 100 percent U.S. subsidiary of Dai Nippon Printing Co., Ltd. (DNP) – the world's largest manufacturer of dye-sublimation media for photo printers and thermal transfer ribbons and barcode printers.

DNP Imagingcomm America Corporation has the broadest selection of solutions for the photo retail market and products designed to address retailer's specific business goals and objectives—backed by the quality and reliability today's customers expect. Manufacturing, sales and development offices of dye-sublimation media for photo printers is located in Concord, N.C., and more information is available at [www.dnpimagingcomm.com](http://www.dnpimagingcomm.com).

### **About DNP**

Imaging Communications Operations is one of many of DNP's operations. Over 25 years ago, DNP was one of the first organizations to pioneer dye-sublimation media -- and the oldest company to start business development in thermal transfer ribbons. DNP has since grown to be the world's largest manufacturer of dye-sublimation media and thermal transfer ribbons.

DNP group is also the world's largest diversified printing/coating technologies company. At its 71 production plants, both in Japan and overseas, DNP's operations include commercial printing, packaging, decorative materials, electronics, business forms and information media supplies. DNP is a global corporation with \$15.4 billion\* in annual revenue. For more information, please visit [www.dnp.co.jp/eng](http://www.dnp.co.jp/eng)

\* At the rate of ¥94 = U.S. \$1

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