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## **IUSA BOOTH #125**

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### **For Immediate Release:**

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### **DNP Introduces DS820A™ Flagship 8-Inch Dye-sublimation Photo Printer**

*The new flagship printer produces classic portrait prints to stunning panoramic photos with professional-grade quality.*

**SAN ANTONIO, Texas** – DNP Imagingcomm America Corporation today announced the introduction of its new DS820A flagship 8-inch dye-sublimation photo printer at Imaging USA 2017. Ideal for professional photographers both on-site and in the studio, the DS820A provides a wide range of profitable print output from 4"x8" to 8"x32" panoramic photos.

DNP offers a Pure Premium media option for the DS820A in 8"x10" or 8"x12" sizes. Both options feature watermarks on the back. The printer can produce 4"x8", 5"x8", 6"x8", 8"x8", 8"x10", 8"x12" prints and 8"x18", 8"x18", 8"x22", 8"x26", and 8"x32" panoramic prints. All prints are available in four improved finishes: matte, fine matte, glossy, and luster.

Designed with the latest generation of dye-sublimation thermal print technology, the DS820A creates stunning professional-grade prints with sharp details. The printer offers a choice of multiple print modes, including high speed and high resolution, at high or standard density. A roll-fed design and simple dye-sublimation transfer method ensure the DS820A can be operated for extended periods of time with minimal downtime. The roll-fed design also provides capacity for large amounts of media for printing—the printer can produce 130 8"x10" photos and 110 8"x12" photos before a new media roll is required.

"From classic portraits to panoramic prints, the DS820A is a valuable tool for creative photo professionals printing in the studio or on-site," said Katsuyuki Oshima, President of DNP IAM. The DS820A represents our continued commitment to providing the most innovative and profitable photo printing solutions for professional photographers."

The DS820A weighs only 30 pounds and features a compact form factor (12.7" W x 14.4" D x 6.7" H) to save valuable workspace in the studio, allow easy ship and transport to any event, and enable stacking for high volume printing locations.

Equipped with improved heat dissipation for higher throughput and a new standby mode for decreased energy consumption, the DS820A is offered with a three Advanced Exchange warranty.

Drivers for Windows 2000, XP, Vista, 7, 8, and Mac OS are available for free download on the DNP website: [www.dnpphoto.com/en-us/Support/Downloads/Drivers-Tools](http://www.dnpphoto.com/en-us/Support/Downloads/Drivers-Tools)

For more information on DNP's professional photo printing solutions, please visit: [www.dnpphoto.com](http://www.dnpphoto.com)

### **About Imagingcomm America Corporation (IAM)**

IAM is a 100 percent U.S. subsidiary of Dai Nippon Printing Co., Ltd. (DNP) – the world's largest manufacturer of dye-sublimation media for photo printers and thermal transfer ribbons and barcode printers.

DNP Imagingcomm America Corporation has the broadest selection of solutions for the photo retail market and products designed to address retailer's specific business goals and objectives—backed by the quality and reliability today's customers expect. Manufacturing, sales and development offices of dye-sublimation media for photo printers is located in Concord, N.C., and more information is available at [www.dnpimagingcomm.com](http://www.dnpimagingcomm.com).

### **About DNP**

Over 25 years ago, DNP was one of the first organizations to pioneer dye-sublimation media -- and the oldest company to start business development in thermal transfer ribbons. DNP has since grown to be the world's largest manufacturer of dye-sublimation media and barcode ribbons.

DNP, founded in 1876, is the world's largest diversified printing/coating technologies company. At its 70 production plants, both in Japan and overseas, DNP's operations include commercial printing, packaging, decorative materials, electronics, business forms and imaging products. DNP is a global corporation with \$12,884,212 (\$ thousand) in annual revenue. For more information, please visit [www.dnp.co.jp/eng](http://www.dnp.co.jp/eng)

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