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## **WPPI 2016, Booth #931**

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### **For Immediate Release:**

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## **DNP Hosts Daily Product Giveaway at WPPI 2016**

*Show attendees can enter daily for a chance to win a  
DNP DS620A™ Dye-sublimation Printer and Fitbit Charge HR™*

**LAS VEGAS, Nevada** – DNP Imagingcomm America Corporation is hosting a daily product giveaway of its flagship DS620A professional dye-sublimation photo printer at WPPI 2016. Expo attendees must visit the DNP booth #931 to enter to win. Attendees also have the chance to win a Fitbit Charge HR wireless heart rate activity wristband by filling out a brief survey at the booth. The daily winners will be announced each day of the expo on March 7-8 at 3:00 pm and March 9 at 2:00 pm at the DNP booth.

As the latest addition to DNP's award-winning line of DS Series printers, the DS620A is the world's most compact professional-grade photo printer and can produce up to 400 prints per hour in a wide variety of print sizes. The DS620A is capable of producing 2"x6" (2-up) photo strips, 2"x6" (4-up) photo strips, 3.5"x5" (2x), 4"x6", 4"x6" (2x), 5"x7", and 6"x8" prints as well as new 5"x5" and 6"x6" square prints in a newly improved gloss or matte finish.

Not only is the printer versatile, but it also boasts a 14 percent increase in image throughput per hour for some of the fastest print speeds available—standard 4"x6" images are produced in less than nine seconds, while 5"x7"s are printed in about 15 seconds. The printed media will also feature a new DNP watermark on the backside of each photo.

Environmentally friendly, both energy consumption and media waste have been optimized in the DS620A. A new standby mode lowers costs and increases profitability by making the most efficient use of energy (<0.5W). The printer also provides advanced status information from the driver, enabling users at any time to check remaining media, media format, printer status, printer life counter, color control data, firmware version, and serial number.

DS620A printer drivers are available for Windows Vista, Windows 7, Windows 8, and Windows 10\*. The Mac OS-X Driver is available for 10.9, 10.10, and 10.11.

\*Driver for Windows 8 is tested compatible with Windows 10.

For more information on DNP's professional photo printing solutions, please visit:  
[www.dnpphoto.com](http://www.dnpphoto.com)

### **About Imagingcomm America Corporation (IAM)**

IAM is a 100 percent U.S. subsidiary of Dai Nippon Printing Co., Ltd. (DNP) – the world's largest manufacturer of dye-sublimation media for photo printers and thermal transfer ribbons and barcode printers.

DNP Imagingcomm America Corporation has the broadest selection of solutions for the photo retail market and products designed to address retailer's specific business goals and objectives—backed by the quality and reliability today's customers expect. Manufacturing, sales and development offices of dye-sublimation media for photo printers is located in Concord, N.C., and more information is available at [www.dnpimagingcomm.com](http://www.dnpimagingcomm.com).

### **About DNP**

Imaging Communications Operations is one of many of DNP's operations. Over 25 years ago, DNP was one of the first organizations to pioneer dye-sublimation media -- and the oldest company to start business development in thermal transfer ribbons. DNP has since grown to be the world's largest manufacturer of dye-sublimation media and thermal transfer ribbons.

DNP group is also the world's largest diversified printing/coating technologies company. At its 71 production plants, both in Japan and overseas, DNP's operations include commercial printing, packaging, decorative materials, electronics, business forms and information media supplies. DNP is a global corporation with \$15.4 billion\* in annual revenue. For more information, please visit [www.dnp.co.jp/eng](http://www.dnp.co.jp/eng)

\* At the rate of ¥94 = U.S. \$1

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