



a Dai Nippon Printing  
company

**DNP Imagingcomm America Corporation**  
4524 Enterprise Drive, NW  
Concord, NC 28027  
TEL: (704) 784-8100 • FAX: (704) 784-7196  
www.dnpimagingcomm.com • www.dnpphoto.com

**For Additional Information, contact:**

Philip Weiss  
Brand Definition  
(212) 660-2555 ext. 23  
[Philip@brand-definition.com](mailto:Philip@brand-definition.com)

January 12, 2015

**DNP Imagingcomm America Corporation Enhances Investment in Photo Printing:  
Acquires Fun Photo Booth Company Foto Fantasy, Inc.**

**CONCORD, North Carolina** — DNP Imagingcomm America Corporation (DNP IAM) today announced it has acquired Foto Fantasy, Inc., doing business as Innovative Foto, the largest full-service designer, manufacturer and operator of fun photo booths in the United States. As of December 31, 2014, Foto Fantasy became a wholly-owned subsidiary of DNP IAM.

Foto Fantasy manufactures, operates and services over 2,400 fun photo booths in the United States. These fun photo booths are entertainment destinations and located at various movie theaters, family entertainment centers, theme parks, zoos, aquariums, museums and shopping malls.

Today, DNP provides digital photo printing media, systems and services globally including around 7,000 ID photo booths operated in Japan. This acquisition will allow DNP to further drive global adoption of photo booths and expanding the market for our digital photo printing solutions.

“We are constantly seeking ways we can expand our ability to deliver DNP products to the broadest range of customers,” stated Katsuyuki Oshima, president of DNP IAM. “This acquisition presents a strong opportunity for us to immediately and effectively serve a host of new markets, both domestically and internationally.”

Dale Valvo, president and CEO, Foto Fantasy, will continue to oversee day-to-day management of the business with a sales and operations team independent of DNP IAM.

“DNP is recognized industrywide as a photo imaging leader and their printers and media are central to our ability to consistently deliver the highest quality printed photos. This acquisition will allow us to continue to expand into new markets and locations while providing product innovation and industry leading service to our existing customers,” explained Valvo.

Financial details of the transaction are not currently being disclosed.

**About Foto Fantasy, Inc.**

Foto Fantasy is the largest full-service manufacturer and operator of digital imaging photo booths in the U.S. Founded in 1995 and is headquartered in Salem, New Hampshire. Foto Fantasy has thousands of photo booths installed worldwide in shopping malls, cinemas, amusement parks, zoos, aquariums, museums and other tourist destinations. Over 30 million fun customer

interactions per year make Foto Fantasy products a part of today's social experience. For additional information on Foto Fantasy, please visit: <http://www.innovativefoto.com>.

### **About DNP Imagingcomm America Corporation (DNP IAM)**

DNP IAM is a wholly-owned U.S. subsidiary of Dai Nippon Printing Co., Ltd. (DNP) – the world's largest manufacturer of dye-sublimation media for photo printers and barcode ribbons.

DNP IAM has the broadest selection of solutions for the photo retail market and products designed to address retailer's specific business goals and objectives—backed by the quality and reliability today's customers expect. Manufacturing, sales and development offices of dye-sublimation media for photo printers is located in Concord, North Carolina, and more information is available at [www.dnpimagingcomm.com](http://www.dnpimagingcomm.com).

### **About DNP**

Over 25 years ago, DNP was one of the first organizations to pioneer dye-sublimation media -- and the oldest company to start business development in thermal transfer ribbons. DNP has since grown to be the world's largest manufacturer of dye-sublimation media and barcode ribbons.

DNP, founded in 1876, is the world's largest diversified printing/coating technologies company. At its 71 production plants, both in Japan and overseas, DNP's operations include commercial printing, packaging, decorative materials, electronics, business forms and imaging products. DNP is a global corporation with \$14,063,592 (\$ thousand) in annual revenue. For more information, please visit [www.dnp.co.jp/eng](http://www.dnp.co.jp/eng).

###