



a Dai Nippon Printing
company

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DNP Introduces Eye-Popping, Vibrant Printing to the DS40 with Luxury Metallic Media

Concord, NC – August 20, 2019 – DNP Imagingcomm America Corporation (DNP IAM) today introduced the Luxury Metallic Media for the DS40 printer. DNP’s unique Metallic Media accentuates eye-popping color for vibrant images, bringing out the bright energy and detail in each photo.

Designed with a metallic layer that will bring your prints to life, DNP’s Luxury Metallic Media increases the contrast and shadows while boasting vibrancy to bring out the details in sports, wildlife, landscapes, sunsets and cityscape photographs. DNP has also developed new color profiles to reveal even more detail and turn any photograph into fine-art.

“DNP developed Luxury Media to bring something new to the growing, diverse demands for commercial and personal prints,” says Shinichi Yamashita, President of DNP Imagingcomm America Corporation. “Now, photographers can easily elevate and expand their customer print options with stunning prints. Customers who have used Luxury Media with the DS620A and DS820A have found great success, and we’re excited to bring expanded printing opportunities to customers with the DS40 as well.”

DNP’s award-winning DS40 printer is a compact, affordable digital photo printer that uses high-resolution dye-sublimation technology to produce photos with impressive full-color details. Featuring a front-loading ergonomic design and donor ribbon with color dye, the DS40 can produce high-quality 5”x7” and 6”x8” images and is compatible with Mac and Windows operating systems.

DNP’s unique Luxury Media is also available for its DS620A and DS820A printers in Metallic and Silver Pearl.

For more information on DNP IAM, please visit <http://dnpphoto.com/en-us/>

About DNP Imagingcomm America Corporation (DNP IAM)

DNP IAM is a 100 percent U.S. subsidiary of Dai Nippon Printing Co., Ltd. (DNP)—the world’s largest manufacturer of dye-sublimation media for photo and card printers as well as thermal transfer ribbons for barcode printers. DNP IAM has the broadest selection of solutions for the photo retail market and products designed to address retailer’s, photo event imaging operators,

and system integrator's specific business goals and objectives—backed by the quality and reliability today's customers expect. Manufacturing, sales, and development offices of dye-sublimation media for photo printers are located in Concord, NC.