



a Dai Nippon Printing  
company

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## **IAAPA Booth #4652**

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### **For Immediate Release:**

November 13, 2018

### **DNP Introduces New Options for Dye-sublimation Printing: New Silver Pearl and Metallic Media at IAAPA 2018**

**ORLANDO, Florida** — DNP Imagingcomm America Corporation (DNP IAM) today announced the introduction of Luxury Media options for their award-winning DS620A™ and DS820A™ dye-sublimation printers. DNP Luxury media is designed to meet the growing, diverse demands for personal prints and enables photographers to expand their customer print options.

“Our new Luxury media options represent the best quality print offerings in the dye-sublimation market,” said Shinichi Yamashita, President of DNP IAM. “The Metallic and Silver Pearl media allows amusement and attractions photographers and photo professionals to take their output options to the next level. These stunning prints will immediately provide them with an impressive way to differentiate their offering and wow their customers.”

The new Metallic media accentuates eye-popping color for vibrant images — capturing the exciting thrills and chills of any attraction or event. And the new Silver Pearl media provides incredibly natural looking skin tones while softening edges to deliver a fine-art look. A beautiful media choice for individual portraits or group photos.

Both Metallic and Silver Pearl media are available as a premium, single-roll package, and is compatible with DS620A and DS820A DNP printers. Media can accommodate a wide range of print sizes including: 5x7”, 6x8”, and 8x12”.

### **About Imagingcomm America Corporation (DNP IAM)**

IAM is a 100 percent U.S. subsidiary of Dai Nippon Printing Co., Ltd. (DNP) – the world’s largest manufacturer of dye-sublimation media for photo printers and thermal transfer ribbons and barcode printers.

DNP Imagingcomm America Corporation has the broadest selection of solutions for the photo retail market and products designed to address retailer’s specific business goals and objectives—backed by the quality and reliability today’s customers expect. Manufacturing, sales and development offices of dye-sublimation media for photo printers is located in Concord, NC, and more information is available at [www.dnpphoto.com](http://www.dnpphoto.com).

## **About DNP**

DNP, founded in 1876, is the world's largest diversified printing/coating technologies company. At its 70 production plants, both in Japan and overseas, DNP's operations include commercial printing, packaging, decorative materials, electronics, business forms, and imaging products.

Over 25 years ago, DNP was one of the earliest organizations to pioneer dye-sublimation media—and the first company to start business development in thermal transfer ribbons. DNP has since grown to be the world's largest manufacturer of dye-sublimation media and thermal transfer ribbons. For more information, please visit [www.dnp.co.jp/eng](http://www.dnp.co.jp/eng).

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