



a Dai Nippon Printing
company

DNP Imagingcomm America Corporation
4524 Enterprise Drive, NW
Concord, NC 28027
TEL: (704) 784-8100 • FAX: (704) 784-7196
www.dnpimagingcomm.com • www.dnpphoto.com

NACDS TSE BOOTH #1648

For Additional Information, contact:

Philip Weiss
Brand Definition
(212) 660-2555 ext. 23
Philip@brand-definition.com

For Immediate Release:

August 14, 2017

DNP Showcases Photo Printing Solutions for Retail Industry at NACDS Total Store Expo 2017

CONCORD, North Carolina – At NACDS Total Store Expo 2017, DNP Imagingcomm America Corporation (booth #1648) will showcase its award-winning photo printing solutions for the retail environment. This will be the first time DNP exhibits at the show, which runs from August 20th – 22nd.

Among its latest product introductions to be shown at NACDS TSE 2017 is DNP's new IDW500™ Passport and ID photo solution. The complete image capture and printing system is designed to produce passport and ID photos that are automatically evaluated and formatted to comply with government requirements for American and many other countries' passports and visas.

The system's touchscreen mini console has a 6.8-inch display and a digital camera configured for swift and reliable wireless transfer to the system console. Image processing performs eight different biometric checks on all images, and system software allows users to quickly view, select, edit, and print their pictures. The system's automatic functions size and position images greatly reducing the risk of operator error. The IDW500 software also creates a gallery of the past six captured images, allowing for easy reprints, or changing the ID template without taking another picture.

DNP will also showcase its new self-service Passport and ID Photo Booth. The booth comes fully equipped with a user-friendly interface, credit card payment, DS-RX1HS™ printer, customizable outer wrap, lighting and an adjustable seat. With no capital investment required, retailers can start earning profits from their very first sale with DNP's revenue sharing program.

DNP will show a new concept in retail imaging – an in-store self-service studio designed to be easily integrated into a retail setting. This new photo destination will deliver new services and capabilities to retail as part of an engaging and immersive experience. The solution creates new revenue opportunities from themed portraits, ID photo, special events, and promotions. The studio is designed to attract new customers' in-store, giving retailers the opportunity to increase revenue while strengthening existing relationships with customers, communities, and vendors.

For more information on DNP's professional photo printing solutions for the retail industry, please visit: www.dnpphoto.com

About Imagingcomm America Corporation (IAM)

IAM is a 100 percent U.S. subsidiary of Dai Nippon Printing Co., Ltd. (DNP) – the world’s largest manufacturer of dye-sublimation media for photo printers and thermal transfer ribbons and barcode printers.

DNP Imagingcomm America Corporation has the broadest selection of solutions for the photo retail market and products designed to address retailer’s specific business goals and objectives—backed by the quality and reliability today’s customers expect. Manufacturing, sales and development offices of dye-sublimation media for photo printers is located in Concord, N.C., and more information is available at www.dnpimagingcomm.com.

About DNP

Over 25 years ago, DNP was one of the first organizations to pioneer dye-sublimation media -- and the oldest company to start business development in thermal transfer ribbons. DNP has since grown to be the world's largest manufacturer of dye-sublimation media and barcode ribbons.

DNP, founded in 1876, is the world's largest diversified printing/coating technologies company. At its 70 production plants, both in Japan and overseas, DNP's operations include commercial printing, packaging, decorative materials, electronics, business forms and imaging products. DNP is a global corporation with \$12,884,212 (\$ thousand) in annual revenue. For more information, please visit www.dnp.co.jp/eng

###