



a Dai Nippon Printing
company

DNP Imagingcomm America Corporation
4524 Enterprise Drive, NW
Concord, NC 28027
TEL: (704) 784-8100 • FAX: (704) 784-7196
www.dnpimagingcomm.com • www.dnpphoto.com

IAAPA Booth #4652

For Additional Information, contact:

Philip Weiss
Brand Definition
(212) 660-2555 ext. 23
Philip@brand-definition.com

For Immediate Release:

November 13, 2018

DNP Introduces Expanded Range of Perforated Media for DS620A™, DS-RX1HS™, and DS40™ Dye-sublimation Printers at IAAPA 2018

ORLANDO, Florida — DNP Imagingcomm America Corporation (DNP IAM) today announced new perforated media options for its DS620A, DS-RX1HS, and DS40 dye-sublimation printers at IAAPA 2018. Delivering brilliant color photos and sharp black and white images, DNP perforated print media is ideal for the amusement and attractions industry roaming photographers, photo booths, and novelty photo operations.

Ideal for photo booths, the new 2" center perforated media features laser-snap perforations that allows for snap-off photo strips as well as the ability to attach a wide range of call-to-action items, and is available for the DS620 and DS-RX1HS printers in 4x6" and for the DS40 printer in 6x8".

A new 4x6-inch media features a perforation along the right side of the media sheet that offers the ability to create 4x4-inch square prints with an additional 2x2-inch perforated area — perfect for creating an Instagram-style print while retaining a part of the print as a voucher for event promotion. The 4x6-inch perforated media is also available for the DS620A, DS40, and DS-RX1HS printers.

No special print drivers or firmware are necessary, DNP printers recognize the new media as a standard media sheet. A user just needs to set the template to take advantage of the perforations and is immediately ready to go.

DNP's perforated media is available through the company's authorized resellers. To find an authorized DNP reseller please visit: <http://dnpphoto.com/en-us/Support/Where-To-Buy-DNP-Photo-Products>.

For additional information on DNP's professional photo printing solutions, please visit: www.dnpphoto.com/printers/.

About Imagingcomm America Corporation (DNP IAM)

IAM is a 100 percent U.S. subsidiary of Dai Nippon Printing Co., Ltd. (DNP) – the world's largest manufacturer of dye-sublimation media for photo printers and thermal transfer ribbons and barcode printers.

DNP Imagingcomm America Corporation has the broadest selection of solutions for the photo retail market and products designed to address retailer's specific business goals and objectives—backed by the quality and reliability today's customers expect. Manufacturing, sales and development offices of dye-sublimation media for photo printers is located in Concord, NC, and more information is available at www.dnpphoto.com.

About DNP

DNP, founded in 1876, is the world's largest diversified printing/coating technologies company. At its 70 production plants, both in Japan and overseas, DNP's operations include commercial printing, packaging, decorative materials, electronics, business forms, and imaging products.

Over 25 years ago, DNP was one of the earliest organizations to pioneer dye-sublimation media—and the first company to start business development in thermal transfer ribbons. DNP has since grown to be the world's largest manufacturer of dye-sublimation media and thermal transfer ribbons. For more information, please visit www.dnp.co.jp/eng.

###