



a Dai Nippon Printing  
company

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**DNP Introduces Perforated Media for DS620A, DS40, and RX1 Photo Printers**

**CONCORD, North Carolina** — DNP Imagingcomm America Corporation today announced the introduction of new perforated media options for its DS620A, DS40, and RX1 professional dye-sublimation photo printers. Ideal for photo booths and other photo novelty operations, DNP's new perforated media allows for multiple photo size selections at a significantly increased output rate.

The new perforated media is a special derivative of the standard 6"x8" photo paper that features a 2" laser-snap double perforation and is available for the DS620A, DS40 and RX1 printer models. A new 4"x6" media derivative with a 2" single perforation is also available for the DS40 printer.

The 6"x8" double perforated media allows for snap-off photo strips as well as the ability to attach "call to action" items such as vouchers, coupons, logos, and other promotional materials. The 4"x6" media for the DS40 features a perforation along the right side of the media sheet that offers the ability to create 4"x4" square prints with an additional 2"x2" perforated area that can be easily snapped off. This area can be used for photos, "call to action" items, or plain text.

No special print drivers or firmware are necessary, as DNP printers will recognize the new media as a standard media sheet. However, print templates are user-defined and all designs should accommodate the perforation area.

"Prints are a useful tool for the modern photographer to showcase their talents to potential clients," said Katsuyuki Oshima, President of DNP Imagingcomm America Corporation. "The new perforated media options allow photographers to have complete control over their branded prints, whether that be a special message, coupon, or even a wedding favor."

The new perforated media is now available at DNP's authorized resellers. Find an authorized DNP reseller here: <http://dnpphoto.com/Support/WhereToBuyDNPPhotoProducts.aspx>

For additional information on DNP's professional photo printing solutions, please visit: [www.dnpphoto.com](http://www.dnpphoto.com)

**About Imagingcomm America Corporation (IAM)**

IAM is a 100 percent U.S. subsidiary of Dai Nippon Printing Co., Ltd. (DNP) – the world's largest manufacturer of dye-sublimation media for photo printers and thermal transfer ribbons and barcode printers.

DNP Imagingcomm America Corporation has the broadest selection of solutions for the photo retail market and products designed to address retailer's specific business goals and objectives—backed by the quality and reliability today's customers expect. Manufacturing, sales and development offices of dye-sublimation media for photo printers is located in Concord, N.C., and more information is available at [www.dnpimagingcomm.com](http://www.dnpimagingcomm.com).

### **About DNP**

Imaging Communications Operations is one of many of DNP's operations. Over 25 years ago, DNP was one of the first organizations to pioneer dye-sublimation media -- and the oldest company to start business development in thermal transfer ribbons. DNP has since grown to be the world's largest manufacturer of dye-sublimation media and thermal transfer ribbons.

DNP group is also the world's largest diversified printing/coating technologies company. At its 71 production plants, both in Japan and overseas, DNP's operations include commercial printing, packaging, decorative materials, electronics, business forms and information media supplies. DNP is a global corporation with \$15.4 billion\* in annual revenue. For more information, please visit [www.dnp.co.jp/eng](http://www.dnp.co.jp/eng)

\* At the rate of ¥94 = U.S. \$1

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