



a Dai Nippon Printing
company

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Make Publicity Content Last Longer With Photos

Printed on DNP Printers

Concord, NC – August 14, 2019 – TV and film production is an expansive industry with many moving parts. Beyond the cast, crew, and creators, a team of production executives work to ensure every TV show, mini-series, and movie in production gets placed in the right time slot, with the right partners, and connected to the right advertisers in order to create a successful program. While the production executives may not be walking down the red carpet or become household names like actors, producers and directors make the magic happen.

Digital production teams work with department heads and other executives to put together budgeting, contracts, and advertising needs for every project in production. Often times, these jobs include printed headshots, advertising treatments, and promotional proposals that are passed around meeting rooms. With so many photos being printed, and the extended nature of production schedules, it's extremely beneficial for production companies to have on-site printing that is reliable and prints long lasting, high quality photos. Some digital production teams turn to dye-sublimation printing for quick, reliable prints that will last through production schedule and beyond.

"We've spoken with professionals in the industry to learn more about on-site printing needs, and one of the biggest features they're looking for are long-lasting prints," says Shinichi Yamashita, President of DNP Imagingcomm America Corporation. "Dye-sublimation printers create reliable prints that last without the ink drying up, which helps the prints last throughout the entire production schedule. Digital Production professionals then don't have to worry about reprinting photos as they get passed around and mailed to different team members and partners."

DNP's line of award-winning dye-sublimation printers and accessories are the perfect fit for production studios to ensure digital production teams and other studio executives have a reliable place to print photos on-site.

With on-site dye-sublimation printers, digital production professional and production executives have quick access to long-lasting prints without having to order online or wait an hour for a local retailer to print. With the production industry being as dynamic and expansive as it is, it's important for executives to always have the most up-to-date content at the touch of a button.

For more information on DNP IAM, please visit <http://dnpphoto.com/en-us/>

About DNP Imagingcomm America Corporation (DNP IAM)

DNP IAM is a 100 percent U.S. subsidiary of Dai Nippon Printing Co., Ltd. (DNP)—the world's largest manufacturer of dye-sublimation media for photo and card printers as well as thermal transfer ribbons for

barcode printers. DNP IAM has the broadest selection of solutions for the photo retail market and products designed to address retailer's, photo event imaging operators, and system integrator's specific business goals and objectives—backed by the quality and reliability today's customers expect. Manufacturing, sales, and development offices of dye- sublimation media for photo printers are located in Concord, NC.