



a Dai Nippon Printing  
company

**DNP Imagingcomm America Corporation**  
4524 Enterprise Drive, NW  
Concord, NC 28027  
TEL: (704) 784-8100 • FAX: (704) 784-7196  
www.dnpimagingcomm.com • www.dnpphoto.com

## **Photo Booth Expo 2016, Booth #408**

### **For Additional Information, contact:**

Philip Weiss  
Brand Definition  
(212) 660-2555 ext. 23  
[Philip@brand-definition.com](mailto:Philip@brand-definition.com)

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### **DNP's RX1 Printer for Photo Booth Applications Combines Compact Design and Reliable High Volume Printing**

**LAS VEGAS, Nevada** – DNP Imagingcomm America Corporation (DNP IAM), the world's leading innovator of dye-sublimation photo printing products, will showcase its RX1 dye-sublimation printer for photo booth applications at Photo Booth Expo 2016. Widely installed in photo booths around the world, DNP's RX1 dye-sublimation printer has become an industry standard for photo booth operators and photographers printing onsite.

The RX1 is designed to meet the integration requirements of photo booth operators and event photographers. The efficient design of the RX1, weighing only 30 pounds, offers an impressive high volume output, holding 700 4"x6" photos on a single load. In addition, the RX1 can print high quality images in less than 15 seconds.

Offering a 2"x6" cut mode to deliver 2-photo strips, the RX1 can print 1,400 photo strips before a media reload is necessary. Media for the RX1 is available in 4"x6" or 6"x8" sizes – both offered with the 2"x6" photo strip cut mode. Also available for the RX1 is a special derivative of the standard 6"x8" photo paper that features a 2" laser-snap double perforation. This media option allows for three snap-off photo strips or the ability to attach "call to action" items such as coupons, vouchers, logos, and other promotional materials.

"The RX1's large media capacity allows this printer to operate for long periods of time without the need for service, making it perfect for the printing needs of any photo booth," said Katsuyuki Oshima, President of DNP Imagingcomm America Corporation. "Printers used in photo booth applications need to be compact yet durable, and the RX1 has set the bar extremely high when it comes to reliable high-output printing."

Consuming 25 percent less power – in peak, idle, and running modes – the RX1 is designed to save on energy costs and provide an eco-friendly footprint. At just 12.6-inches wide by 13.8-inches deep by 11-inches tall, the RX1's compact design is perfect for photo booth applications at any event, theme or amusement park, vacation destination, or entertainment attraction.

For more information on DNP's professional photo printing solutions, please visit:

[www.dnpphoto.com](http://www.dnpphoto.com)

For additional information on Photo Booth Expo, please visit:

<http://thephotoboothexpo.com>

## **About Imagingcomm America Corporation (IAM)**

IAM is a 100 percent U.S. subsidiary of Dai Nippon Printing Co., Ltd. (DNP) – the world's largest manufacturer of dye-sublimation media for photo printers and thermal transfer ribbons and barcode printers.

DNP Imagingcomm America Corporation has the broadest selection of solutions for the photo retail market and products designed to address retailer's specific business goals and objectives—backed by the quality and reliability today's customers expect. Manufacturing, sales and development offices of dye-sublimation media for photo printers is located in Concord, N.C., and more information is available at [www.dnpimagingcomm.com](http://www.dnpimagingcomm.com).

## **About DNP**

Imaging Communications Operations is one of many of DNP's operations. Over 25 years ago, DNP was one of the first organizations to pioneer dye-sublimation media -- and the oldest company to start business development in thermal transfer ribbons. DNP has since grown to be the world's largest manufacturer of dye-sublimation media and thermal transfer ribbons.

DNP group is also the world's largest diversified printing/coating technologies company. At its 71 production plants, both in Japan and overseas, DNP's operations include commercial printing, packaging, decorative materials, electronics, business forms and information media supplies. DNP is a global corporation with \$15.4 billion\* in annual revenue. For more information, please visit [www.dnp.co.jp/eng](http://www.dnp.co.jp/eng)

\* At the rate of ¥94 = U.S. \$1

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