



a Dai Nippon Printing
company

DNP Imagingcomm America Corporation
4524 Enterprise Drive, NW
Concord, NC 28027
TEL: (704) 784-8100 • FAX: (704) 784-7196
www.dnpimagingcomm.com • www.dnpphoto.com

IAAPA BOOTH #4254

For Additional Information, contact:

Philip Weiss
Brand Definition
(212) 660-2555 ext. 23
Philip@brand-definition.com

For Immediate Release:

November 15, 2017

DNP Demonstrates the Snap Lab SL620A™ Photo Printing Kiosk Solution for Amusement and Attractions Retailers at IAAPA 2017

ORLANDO, Florida — DNP Imagingcomm America Corporation (DNP IAM) today demonstrated the Snap Lab SL620A™ compact photo printing kiosk system for retail applications at amusement parks and other attractions. The SL620A mini kiosk system combines DNP's award-winning DS620A™ dye-sublimation photo printer, the DNP DS-Tmini™ order terminal head, and customized software for an easy and intuitive workflow that provides wireless smartphone connectivity and the ability to create a wide variety of custom photo souvenirs.

The SL620A is an all-in-one solution that is compact and easy to operate for any retail customer or staff member. The Snap Lab is also easily set up for either the streamlined event mode operation for fast and efficient photo printing by event venue staff, or the end user facing operation mode. It features reduced equipment size to maximize space and portability, and offers high capacity output without compromising photo print quality.

The Snap Lab offers a wide variety of print size options ranging from 3.5"x5" to 6"x8", including 4"x4", 5"x5", and 6"x6" square prints and stunning 6x14" or 6x20" panoramic prints. An integrated photo editing software allows users to quickly edit any photo as well as add borders or custom text. Photo books and border prints can also be easily produced and all prints are available in luster, glossy, matte, or fine matte finishes.

Built with DNP's specially designed DS-Tmini terminal head, the SL620A eliminates the need for an additional computer. It features a powerful quad core processor, a 10.1" high-resolution touchscreen panel and a wide range of media card readers, including Compact Flash, SD, Micro SD, Memory Stick, MS Micro, xD and USB ports. The kiosk also offers the ability to easily transfer and print any photo from iOS and Android smartphones via wireless or cable connectivity.

"DNP is committed to providing innovative and profitable solutions to its customers," said Shinichi Yamashita, President of DNP IAM. "All of our solutions are designed with the customer in mind, from ease of use and versatility to print speed and high quality output. The SL620A is the latest product developed with this approach that has made DNP an industry leader in the amusement and attractions industry."

The Snap Lab SL620A comes standard with a 1-year manufacturer's warranty for the DS-Tmini terminal and a 3-year Advanced Exchange warranty for the DS620A printer.

The DS-Tmini order terminal can be ordered separately for use with up to two DS620A photo printers at once or a combination of other DS Series printers for greater print size flexibility.

For additional information on DNP's professional photo printing solutions, please visit:
www.dnpphoto.com

About Imagingcomm America Corporation (IAM)

IAM is a 100 percent U.S. subsidiary of Dai Nippon Printing Co., Ltd. (DNP) – the world's largest manufacturer of dye-sublimation media for photo printers and thermal transfer ribbons and barcode printers.

DNP Imagingcomm America Corporation has the broadest selection of solutions for the photo retail market and products designed to address retailer's specific business goals and objectives—backed by the quality and reliability today's customers expect. Manufacturing, sales and development offices of dye-sublimation media for photo printers is located in Concord, NC, and more information is available at www.dnpphoto.com.

About DNP

DNP, founded in 1876, is the world's largest diversified printing/coating technologies company. At its 70 production plants, both in Japan and overseas, DNP's operations include commercial printing, packaging, decorative materials, electronics, business forms, and imaging products.

Over 25 years ago, DNP was one of the earliest organizations to pioneer dye-sublimation media—and the first company to start business development in thermal transfer ribbons. DNP has since grown to be the world's largest manufacturer of dye-sublimation media and thermal transfer ribbons. For more information, please visit www.dnp.co.jp/eng.

###