



a Dai Nippon Printing
company

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DNP Introduces Single Roll Mobile Media for DS40 Dye-sublimation Printer

Improving mobility and convenience for on-site photography

CONCORD, North Carolina – DNP Imagingcomm America Corporation (DNP IAM) today announced the launch of its Single Roll Mobile Media. Designed exclusively to work with the award-winning DS40 dye-sublimation printer, the single roll option provides a higher level of convenience and portability for event photographers.

The single roll case can produce 400 standard 4x6" prints, or 800 2x6" photo strips, in matte or glossy finishes. The smaller case is perfect for event photographers, giving them the option of using a smaller, lighter pack of media at events that don't require a full double roll case.

Designed to maximize convenience, the single roll case packaging is robust and capable of being reused multiple times. The new packaging is made from 100 percent recycled material with a design, which makes it easier to repack and transport the roll from one event to another without damage to media.

"Providing practical and economical solutions to our customers' increasingly dynamic workflow is an important part of our business," said Katsuyuki Oshima, President of DNP Imagingcomm America Corporation. "The single roll mobile media case improves the convenience and portability of our media offering for on-site photographers, giving them greater flexibility in managing the logistics of events of different sizes and scope."

The single roll is available in the United States and Canada for \$84 USD.

For more information on DNP's professional photo printing solutions, please visit:

www.dnpphoto.com

About Imagingcomm America Corporation (IAM)

IAM is a 100 percent U.S. subsidiary of Dai Nippon Printing Co., Ltd. (DNP) – the world's largest manufacturer of dye-sublimation media for photo printers and thermal transfer ribbons and barcode printers.

DNP Imagingcomm America Corporation has the broadest selection of solutions for the photo retail market and products designed to address retailer's specific business goals and objectives—backed by the quality and reliability today's customers expect. Manufacturing, sales and development

offices of dye-sublimation media for photo printers is located in Concord, NC, and more information is available at www.dnpphoto.com.

About DNP

DNP, founded in 1876, is the world's largest diversified printing/coating technologies company. At its 70 production plants, both in Japan and overseas, DNP's operations include commercial printing, packaging, decorative materials, electronics, business forms, and imaging products.

Over 25 years ago, DNP was one of the earliest organizations to pioneer dye-sublimation media—and the first company to start business development in thermal transfer ribbons. DNP has since grown to be the world's largest manufacturer of dye-sublimation media and thermal transfer ribbons. For more information, please visit www.dnp.co.jp/eng.

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