



a Dai Nippon Printing
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Roaming Photographers Go Free with DNP's New Wireless Connect Module, the WCM2 Print

Concord, NC – November 16, 2021– Join DNP Imagingcomm America Corporation (DNP IAM) at IAAPA 2021 booth #4458 for a first in-person look at the new Wireless Connect Module (WCM2 Print). With WiFi hotspot technology, the WCM2 Print makes it easy for amusement parks, theme parks and other attractions to wirelessly print from a single or multiple DNP dye-sublimation photo printers.

Whether venues utilize roaming photographers or capture the climactic moment on a thrill ride, DNP's new WCM2 Print provides quick, easy and wireless prints from MacOS, iOS, Android and Windows devices. With wireless printing, roaming photographers can quickly send photos to nearby printing stations using the easy-to-navigate admin controls to set print sizes, locate available printers and manage functions to customize each print for guests. The new WCM2 Print also provides easy access to locally stored images on compatible devices, allowing venues to print photos shared among staff members almost instantly.

“Photo experiences at amusement parks and attraction venues garner significant revenue and extend the guest experience beyond the venue’s walls,” says Shinichi Yamashita, President of DNP Imagingcomm America Corporation. “The new WCM2 Print provides more photo printing opportunities and streamlines the printing process by allowing roaming photographers to print photos without wiring their devices to the printer. The WCM2 also makes it easy for venues to create areas where guests can find, select and print their own photos without staff assistance. We designed the new WCM2 Print to help photographers and venues offer more photo experiences, travel easier and provide a better service.”

WCM2 Print is compatible with all of the DNP award-winning printers including the [QW410](#), [DS620A](#), [DS820A](#), [DS-RX1HS](#) and legacy printers DS40 and DS80 so amusement and attraction venues can still use the systems they know and love. The dye-sublimation technology produces high-quality prints that do not smudge and stay vibrant over time, making them the perfect choice to make any photo last a lifetime.

Wireless printing makes it easy for roaming photographers and ride staff to print photos from anywhere while keeping wait times down and lines moving. With dye-sublimation technology, parks and attractions can be sure they are selling quality prints that will last.

Visit DNP IAM at IAAPA 2021 booth #4458.



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For more information on DNP IAM, please visit <http://dnpphoto.com/en-us/>.

About Imagingcomm America Corporation (DNP IAM)

DNP IAM is a 100 percent U.S. subsidiary of Dai Nippon Printing Co., Ltd. (DNP) – the world’s largest manufacturer of dye-sublimation media for photo printers and thermal transfer ribbons and barcode printers. DNP Imagingcomm America Corporation has the broadest selection of

solutions for the photo retail market and products designed to address retailer’s specific business goals and objectives—backed by the quality and reliability today’s customers expect.

About DNP

DNP, founded in 1876, is the world's largest diversified printing/coating technologies company. At its 76 production plants, both in Japan and overseas, DNP's operations include commercial printing, packaging, decorative materials, electronics, business forms, and imaging products. Over 25 years ago, DNP was one of the earliest organizations to pioneer dye-sublimation media—and the first company to start business development in thermal transfer ribbons. DNP has since grown to be the world's largest manufacturer of dye-sublimation media and thermal transfer ribbons. For more information, please visit www.dnp.co.jp/eng.