



a Dai Nippon Printing
company

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DNP Showcases the DS-RX1HS™ Dye-sublimation Photo Printer at WPPI 2017

DS-RX1HS delivers faster print speeds and range of improved operational support tools

WPPI (Booth #549), Las Vegas – DNP Imagingcomm America Corporation (DNP IAM) will showcase the high speed DS-RX1HS dye-sublimation professional photo printer. Ideal for the professional photography, on-site events, and photo booth markets, the DS-RX1HS combines inexpensive hardware cost, low media prices, large media capacity, and high-end capabilities.

The DS-RX1HS boasts increased print speeds, allowing users to produce 4x6" prints in 12.4 seconds or up to 290 4x6" prints per hour. The printer also includes improved operational support with the addition of USB iSerial for printing to multiple DS-RX1HS printers. A new real-time status monitoring app for Windows OS reports the media type loaded, prints remaining, printer status, total print count, firmware version, serial number, and color control data.

Built with a rugged, durable design, the DS-RX1HS is 12.6" wide by 13.8" deep by 11" tall and weighs less than 30 pounds. It offers print capacities of 700 4x6" prints and 350 6x8" prints, with the ability to print 2x6" photo strips. The printer features both a high-speed mode (300x300dpi) and a high-resolution mode (300x600dpi) in glossy or matte finishes.

"With improved efficiency and operational support tools, the DS-RX1HS is perfect for a variety of applications from print-on-site workflows and photo booths to studio and retail operations," said Katsuyuki Oshima, President of DNP IAM. "The DS-RX1HS is a testament to DNP's commitment to print and to provide innovative solutions that improve the workflows of our customers as well as the profitability of their businesses."

DNP has also introduced a companion consumable ink ribbon and paper media set for the DS-RX1HS. The printer requires the new RX1HS media for printing, as current-generation RX1 media is not compatible. The media set includes 4x6" and 6x8" paper media with the option to produce two 2x6" strips on 4x6" prints or four 2x6" strips on 6x8" prints.

For more information on DNP's professional photo printing solutions, please visit: www.dnpphoto.com.

About Imagingcomm America Corporation (IAM)

IAM is a 100 percent U.S. subsidiary of Dai Nippon Printing Co., Ltd. (DNP) – the world's largest manufacturer of dye-sublimation media for photo printers and thermal transfer ribbons and barcode printers.

DNP Imagingcomm America Corporation has the broadest selection of solutions for the photo retail market and products designed to address retailer's specific business goals and objectives—backed by the quality and reliability today's customers expect. Manufacturing, sales and development offices of dye-sublimation media for photo printers is located in Concord, NC, and more information is available at www.dnpphoto.com.

About DNP

DNP, founded in 1876, is the world's largest diversified printing/coating technologies company. At its 70 production plants, both in Japan and overseas, DNP's operations include commercial printing, packaging, decorative materials, electronics, business forms, and imaging products.

Over 25 years ago, DNP was one of the earliest organizations to pioneer dye-sublimation media—and the first company to start business development in thermal transfer ribbons. DNP has since grown to be the world's largest manufacturer of dye-sublimation media and thermal transfer ribbons. For more information, please visit www.dnp.co.jp/eng.

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