



a Dai Nippon Printing
company

DNP Imagingcomm America Corporation
4524 Enterprise Drive, NW
Concord, NC 28027
TEL: (704) 784-8100 • FAX: (704) 784-7196
www.dnpimagingcomm.com • www.dnpphoto.com

For Additional Information, contact:

Philip Weiss
Brand Definition
(212) 660-2555 ext. 23
Philip@brand-definition.com

For Immediate Release:

February 6, 2017

DNP to Participate in WPPI 2017 Launch Pad Expo

WPPI attendees will receive a preview of DNP's new SL620A™ kiosk system.

WPPI (Booth #549), Las Vegas – DNP Imagingcomm America Corporation (DNP IAM) today announced the company will participate in WPPI's Launch Pad Expo, February 6, from 4-6 pm at the Las Vegas Convention Center, Room N249-N251. Launch Pad Expo is a WPPI preview event where exhibitors have the opportunity to view new technologies in an intimate audience of show attendees. This year, DNP will showcase the new SnapLab+ SL620A compact photo printing kiosk system for photo retail and event photography applications.

The SL620A is a compact and easy to operate all-in-one solution. The kiosk supports end user facing operation, features reduced equipment size to maximize space and portability, and offers high capacity output without compromising photo print quality.

The kiosk offers a wide variety of print size options ranging from 3.5x5" photos to beautiful 6x20" panoramic prints to 3.5x5" photos. Integrated software allows users to quickly edit any photo as well as add borders or custom text. Photo books*, border prints, and ID photos can also be easily produced. Prints are available in glossy, matte, or luster finishes.

Built with DNP's specially designed DS-Tmini™ terminal head, the SL620A eliminates the need for an additional computer. It features a powerful quad-core processor, a 10.1" high-resolution touchscreen panel and a wide range of media card readers, including Compact Flash, SD, Micro SD, Memory Stick, MS Micro, and USB ports. The kiosk also offers the ability to easily transfer and print any photo from iOS and Android smartphones via wireless or cable connectivity.

"We appreciate the opportunity to present our comprehensive array of solutions with existing and potential customers. Participating in the Launch Pad event is another valuable chance for us to demonstrate our industry-leading printers," said Katsuyuki Oshima, President of DNP IAM. "All of our solutions are designed with the customer in mind, from ease of use and versatility to print speed and high quality output."

The SnapLab+ SL620A comes standard with a 1-year manufacturer's warranty for the DS-Tmini terminal and a 3-year Advanced Exchange warranty for the DS620A printer. The SL620A is available immediately in the United States for \$1,995.00.

The DS-Tmini order terminal can be ordered separately for use with up to two DS Series photo printers at once and is available immediately in the United States for \$1,295.00.

For more information on DNP's professional photo printing solutions, please visit:
www.dnpphoto.com

**The DS80DX must be connected to the DS-Tmini to enable photo book printing.*

About Imagingcomm America Corporation (IAM)

IAM is a 100 percent U.S. subsidiary of Dai Nippon Printing Co., Ltd. (DNP) – the world's largest manufacturer of dye-sublimation media for photo printers and thermal transfer ribbons and barcode printers.

DNP Imagingcomm America Corporation has the broadest selection of solutions for the photo retail market and products designed to address retailer's specific business goals and objectives—backed by the quality and reliability today's customers expect. Manufacturing, sales and development offices of dye-sublimation media for photo printers is located in Concord, N.C., and more information is available at www.dnpphoto.com.

About DNP

DNP, founded in 1876, is the world's largest diversified printing/coating technologies company. At its 70 production plants, both in Japan and overseas, DNP's operations include commercial printing, packaging, decorative materials, electronics, business forms, and imaging products.

Over 25 years ago, DNP was one of the earliest organizations to pioneer dye-sublimation media—and the first company to start business development in thermal transfer ribbons. DNP has since grown to be the world's largest manufacturer of dye-sublimation media and thermal transfer ribbons. For more information, please visit www.dnp.co.jp/eng.

###